



Matix Fertilisers and Chemicals Limited
Coverage Dossier

Print Coverage

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ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস এফএআই পুরস্কারে সম্মানিত

কলকাতা : ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড (ম্যাটিক্স) ২০২৩-২০২৪ সালের জন্য “নাইট্রোজেন (আমোনিয়া এবং ইউরিয়া) এর জন্য একটি অপারেটিং সার ইউনিটের সর্বোত্তম উৎপাদন কর্মক্ষমতা” জন্য স্বীকৃতি পেয়েছে। এই পুরস্কারটি শ্রীমতি অনুপ্রিয়া প্যাটেল, রাসায়নিক ও সার এবং স্বাস্থ্য ও পরিবার কল্যাণ প্রতিমন্ত্রী, ভারত সরকার নতুন

দিল্লিতে অনুষ্ঠিত বার্ষিক ফার্টিলাইজার অ্যাসোসিয়েশন অফ ইন্ডিয়া (এফএআই) পুরস্কার বিতরণী অনুষ্ঠানে ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেডের চিফ অপারেটিং অফিসার মিঃ গিরিশ্বর মিশ্রকে প্রদান করেন, যা সার শিল্পের উৎকর্ষতা ও উদ্ভাবন উদযাপন করে। এই সম্মান ম্যাটিক্সের সাফল্য, উদ্ভাবন এবং ভারতের



গুরুত্বপূর্ণ কৃষিক্ষেত্রে উন্নয়নের প্রতি তাদের প্রতিশ্রুতিকে তুলে ধরে অক্টোবর ২০২১ সালে কার্যক্রম শুরু করার পর থেকে, ম্যাটিক্স ফার্টিলাইজার্স পূর্ব ভারতের ইউরিয়া বাজারে উল্লেখযোগ্য ২০শতাংশ মার্কেট শেয়ার অর্জন করে সার শিল্পে

অন্যতম গুরুত্বপূর্ণ প্রতিষ্ঠান হয়ে উঠেছে। ২০২৩ সালে, নাইট্রোজেনভিত্তিক সার উৎপাদনে দেশের স্বয়ংসম্পূর্ণতা অর্জনের লক্ষ্যে অবদানের জন্য সংস্থাটি ‘পার্সিভারেন্স ইন ইউরিয়া প্রোডাকশন’ পুরস্কারে ভূষিত হয়। এবছরের পুরস্কারটি পশ্চিমবঙ্গের পানাগড়ে অবস্থিত আত্যাধুনিক গ্যাস-ভিত্তিক সার কারখানা থেকে ইউরিয়া উৎপাদনে ম্যাটিক্সের অসাধারণ দক্ষতাকে স্বীকৃতি দেয়। এই সম্মাননা প্রসঙ্গে শ্রী নিশান্ত কানোদিয়া, চেয়ারম্যান, ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড বলেন, “২০২৩-২০২৪ সালের জন্য ‘নাইট্রোজেন (আমোনিয়া এবং ইউরিয়া) উৎপাদনকারী কার্যরত সার

ইউনিটের শ্রেষ্ঠ উৎপাদন পারফরম্যান্স’-এর জন্য এফএআই পুরস্কারে ম্যাটিক্স টিমকে সম্মানিত হতে দেখে আমি অত্যন্ত গর্বিত। এই স্বীকৃতি ম্যাটিক্স পরিবারের সকল সদস্যের কঠোর পরিশ্রম এবং প্রতিশ্রুতির ফল। আমাদের উৎপাদনশীলতা বৃদ্ধির প্রতিশ্রুতি ম্যাটিক্সের ১১৮শতাংশ বার্ষিক উৎপাদন ক্ষমতা অর্জন এবং জ্বালানি দক্ষতায় নতুন মান স্থাপনের মাধ্যমে প্রতিফলিত হয়েছে। আমরা টেকসই পদ্ধতি গ্রহণ, উন্নত প্রযুক্তির ব্যবহার এবং কার্যকারিতা বৃদ্ধির মাধ্যমে ভারতের কৃষিক্ষেত্রের প্রবৃদ্ধি ও সার উৎপাদনে স্বয়ংসম্পূর্ণতা অর্জনে গুরুত্বপূর্ণ অবদান রেখে চলেছি। ম্যাটিক্স ফার্টিলাইজার্স

অ্যান্ড কেমিক্যালস লিমিটেড ভারতের অন্যতম নবীন এবং দ্রুত বিকশমান সার উৎপাদক সংস্থা, যা পূর্ব ভারতের ইউরিয়া বাজারে প্রায় ২০শতাংশ মার্কেট শেয়ার অর্জন করেছে। তাদের পণ্যসারসীতে ইউরিয়া, নন-ইউরিয়া সার এবং বিশেষ ধরণের সার অন্তর্ভুক্ত রয়েছে। ৯টি রাজ্যজুড়ে ১০০০-এর বেশি ডিলার এবং ৬০,০০০-এর বেশি খুচরো বিশাল বিক্রেতার নেটওয়ার্কের মাধ্যমে সংস্থাটি কৃষকদের জন্য প্রয়োজনীয় ফসলের পুষ্টি সরবরাহ নিশ্চিত করে। ম্যাটিক্স ফার্টিলাইজার্স উদ্ভাবনী ফসল পুষ্টি এবং মাটি উন্নয়নকারী পণ্যের মাধ্যমে কৃষি উৎপাদনশীলতা বৃদ্ধিতে প্রতিশ্রুতিবদ্ধ, যার লক্ষ্য প্রতিটি কৃষিক্ষেত্রে পুষ্টি করা এবং সবার জন্য খাদ্য নিরাপত্তা নিশ্চিত করা।

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મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડને ૨૦૨૩-૨૪માં બેસ્ટ પ્રોડક્શન પર્ફોર્મન્સ માટે એફએઆઈ એવોર્ડથી સન્માનિત કરાઈ

મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડ (મેટિક્સ)ને વર્ષ ૨૦૨૩-૨૪ માટે બેસ્ટ પ્રોડક્શન પર્ફોર્મન્સ ફોર ઓપરેટિંગ ફર્ટિલાઇઝર યુનિટ ફોર નાઈટ્રોજન (એમોનિયા એન્ડ યુરિયા)થી સન્માનિત કરવામાં આવી હતી. નવી દિલ્હીમાં યોજાયેલા વાર્ષિક ફર્ટિલાઇઝર એસોસિયેશન ઓફ ઈન્ડિયા (એફએઆઈ) એવોર્ડ્સમાં ભારતના રાજ્યકક્ષાના કેમિકલ્સ અને ફર્ટિલાઇઝર્સ તથા આરોગ્ય અને પરિવાર કલ્યાણ પ્રધાન માનનીય સુશ્રી અનુપ્રિયા પટેલે મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડના ચીફ ઓપરેટિંગ ઓફિસર શ્રી ગિરિધર મિશ્રાને આ પ્રતિષ્ઠિત એવોર્ડ એનાયત કર્યો હતો. આ એવોર્ડ ભારતના મહત્વના કૃષિ ક્ષેત્રમાં ઓપરેશનલ સફળતા, નવીનતા તથા ટકાઉપણા પ્રત્યે મેટિક્સની પ્રતિબદ્ધતા દર્શાવે છે. ઓક્ટોબર ૨૦૨૧માં તેની કામગીરી શરૂ કરી ત્યારથી મેટિક્સે ફર્ટિલાઇઝર સેક્ટરમાં અગ્રીમ સ્થાન મેળવ્યું છે અને પૂર્વીય ભારતમાં યુરિયાના ક્ષેત્રે ૨૦ ટકા જેટલો નોંધપાત્ર હિસ્સો મેળવ્યો છે. ૨૦૨૩માં કંપનીને નાઈટ્રોજનસ ફર્ટિલાઇઝર્સમાં આત્મનિર્ભરતા હાંસલ કરવાના કંપનીના લક્ષ્યાંક માટે તેના યોગદાન બદલ 'Perseverance in Urea Production' એવોર્ડથી સન્માનિત કરવામાં આવી હતી. આ વર્ષનો એવોર્ડ પશ્ચિમ બંગાળમાં પનગઢ ખાતે આવેલા તેના અત્યાધુનિક ગેસ આધારિત ફર્ટિલાઇઝર પ્લાન્ટથી યુરિયા ઉત્પાદન કરવામાં મેટિક્સની અભૂતપૂર્વ કાર્યક્ષમતાને માન્યતા આપે છે. આ માન્યતા અંગે મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડના ચેરમેન શ્રી નિશાંત કનોડિયાએ જણાવ્યું હતું કે મેટિક્સની ટીમને વર્ષ ૨૦૨૩-૨૪ માટેના 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' એફએઆઈ એવોર્ડથી સન્માનિત થતા જોઈને ખૂબ જ ગર્વની લાગણી થાય છે. આ માન્યતા મેટિક્સની ટીમના તમામ કર્મચારીઓના અથાક પરિશ્રમ તથા પ્રતિબદ્ધતાનું પ્રમાણ છે. ઉત્પાદકતા વધારવા માટેની અમારી પ્રતિબદ્ધતા મેટિક્સે ઊર્જા કાર્યક્ષમતામાં નવા માપદંડો સ્થાપવા સાથે ૧૧૮ ટકાની રેટેડ વાર્ષિક ક્ષમતા હાંસલ કરી તેમાં નજરે પડે છે. એક કંપની તરીકે અમે ટકાઉ પ્રેક્ટિસ અપનાવવા, અમારી ઓપરેશનલ કાર્યક્ષમતા વધારવા માટે આધુનિક ટેકનોલોજીનો લાભ લેવા તથા ફર્ટિલાઇઝરના ઉત્પાદનમાં આત્મનિર્ભરતા તથા ભારતીય કૃષિના વિકાસમાં અમારું યોગદાન નોંધપાત્ર પ્રદાન કરે તે સુનિશ્ચિત કરવામાં અમે કૃતનિશ્ચયી રહીએ છીએ. મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડ ભારતની સૌથી તાજેતરમાં સ્થપાયેલી અને સૌથી ઝડપથી વિકસી રહેલા ફર્ટિલાઇઝર ઉત્પાદકો પૈકીની એક કંપની જે પૂર્વીય ભારતમાં યુરિયાનો ૨૦ ટકા બજાર હિસ્સો ધરાવે છે.

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এফএআই পুরস্কারে সম্মানিত ম্যাটিক্স ফার্টিলাইজার্স

নিজস্ব সংবাদদাতা ম্যাট্রিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড ২০২৩-২৪ সালের জন্য নাইট্রোজেন সার ইউনিটের সর্বোত্তম উৎপাদন কর্মোক্ষমতা প্রদর্শনের জন্য স্বীকৃতি পেয়েছে। ভারত সরকার থেকে নতুন দিল্লিতে

অনুষ্ঠিত বার্ষিক ফার্টিলাইজার অ্যাসোসিয়েশন অফ ইন্ডিয়া অনুষ্ঠানে কেন্দ্রীয় প্রতিমন্ত্রী অনুপ্রিয়া প্যাটেলের উপস্থিতিতে, ম্যাটিক্সের চিফ অপারেটিং অফিসার গিরিধর মিশ্র'র হাতে এফএআই পুরস্কারটি অর্পণ করা হয়।

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Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

MI News Service, Kolkata: Matix Fertilisers and Chemicals Limited (Matix) has been recognised for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for the year 2023-2024. Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix's dedication to operational success, innovation, and sustainability within India's vital agri-

cultural sector.

Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20% market share of urea in eastern India. In 2023, the company was awarded the 'Perseverance in Urea Production' for its contribution towards the country's goal of achieving self-sufficiency in nitrogenous fertilizers. This year's award recognises Matix's exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Reflecting on this recognition, Mr. Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated, "It gives me immense pride to see the team

at Matix being recognised with the FAI Award for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118% of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India's agricultural growth and self-sufficiency in fertilizer production."

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Published Date	05 Dec 2024	

મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડને ૨૦૨૩-૨૪માં બેસ્ટ પ્રોડક્શન પર્ફોર્મન્સ માટે એફએઆઈ એવોર્ડથી સન્માનિત કરાઈ



નવી દિલ્હી, ૦૪ ડિસેમ્બર, ૨૦૨૪ – મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડ (મેટિક્સ)ને વર્ષ ૨૦૨૩-૨૪ માટે બેસ્ટ પ્રોડક્શન પર્ફોર્મન્સ ફોર ઓપરેટિંગ ફર્ટિલાઇઝર યુનિટ ફોર નાઈટ્રોજન (એમોનિયા એન્ડ યુરિયા)થી સન્માનિત કરવામાં આવી હતી. નવી દિલ્હીમાં યોજાયેલા વાર્ષિક ફર્ટિલાઇઝર એસોસિયેશન ઓફ ઈન્ડિયા (એફએઆઈ) એવોર્ડ્સમાં ભારતના રાજ્યકક્ષાના કેમિકલ્સ અને ફર્ટિલાઇઝર્સ તથા આરોગ્ય અને પરિવાર કલ્યાણ પ્રધાન માનનીય સુશ્રી અનુપ્રિયા પટેલે મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડના ચીફ ઓપરેટિંગ

ઓફિસર શ્રી ગિરિધર મિશ્રાને આ પ્રતિષ્ઠિત એવોર્ડ એનાયત કર્યો હતો. આ એવોર્ડ ભારતના મહત્વના કૃષિ ક્ષેત્રમાં ઓપરેશનલ સફળતા, નવીનતા તથા ટકાઉપણા પ્રત્યે મેટિક્સની પ્રતિબદ્ધતા દર્શાવે છે.

ઓક્ટોબર ૨૦૨૧માં તેની કામગીરી શરૂ કરી ત્યારથી મેટિક્સે ફર્ટિલાઇઝર સેક્ટરમાં અગ્રીમ સ્થાન મેળવ્યું છે અને પૂર્વીય ભારતમાં યુરિયાના ક્ષેત્રે ૨૦ ટકા જેટલો નોંધપાત્ર હિસ્સો મેળવ્યો છે. ૨૦૨૩માં કંપનીને નાઈટ્રોજનસ ફર્ટિલાઇઝર્સમાં આત્મનિર્ભરતા હાંસલ કરવાના કંપનીના લક્ષ્યાંક માટે તેના યોગદાન બદલ ‘Perseverance in Urea Production’ એવોર્ડથી સન્માનિત કરવામાં આવી હતી. આ વર્ષનો એવોર્ડ પશ્ચિમ બંગાળમાં પનગઢ ખાતે આવેલા તેના અત્યાધુનિક ગેસ આધારિત ફર્ટિલાઇઝર પ્લાન્ટથી યુરિયા ઉત્પાદન કરવામાં મેટિક્સની અભૂતપૂર્વ કાર્યક્ષમતાને માન્યતા આપે છે.

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Published Date	05 Dec 2024	

મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડને ૨૦૨૩-૨૪માં બેસ્ટ પ્રોડક્શન પર્ફોર્મન્સ માટે એફએઆઈ એવોર્ડથી સન્માનિત કરાઈ

મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડ (મેટિક્સ)ને વર્ષ ૨૦૨૩-૨૪ માટે બેસ્ટ પ્રોડક્શન પર્ફોર્મન્સ ફોર ઓપરેટિંગ ફર્ટિલાઇઝર યુનિટ ફોર નાઇટ્રોજન (એમોનિયા એન્ડ યુરિયા)થી સન્માનિત કરવામાં આવી હતી. નવી દિલ્હીમાં યોજાયેલા વાર્ષિક ફર્ટિલાઇઝર એસોસિયેશન ઓફ ઇન્ડિયા (એફએઆઈ) એવોર્ડ્સમાં ભારતના રાજ્યકક્ષાના કેમિકલ્સ અને ફર્ટિલાઇઝર્સ તથા આરોગ્ય અને પરિવાર કલ્યાણ પ્રધાન માનનીય સુશ્રી અનુપ્રિયા પટેલે મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડના ચીફ ઓપરેટિંગ ઓફિસર શ્રી ગિરિધર મિશ્રાને આ પ્રતિષ્ઠિત એવોર્ડ એનાયત કર્યો હતો. આ એવોર્ડ ભારતના મહત્વના કૃષિ ક્ષેત્રમાં ઓપરેશનલ સફળતા, નવીનતા તથા ટકાઉપણા પ્રત્યે મેટિક્સની પ્રતિબદ્ધતા દર્શાવે છે.

ઓક્ટોબર ૨૦૨૧માં તેની કામગીરી શરૂ કરી ત્યારથી મેટિક્સે ફર્ટિલાઇઝર સેક્ટરમાં અગ્રીમ સ્થાન



મેળવ્યું છે અને પૂર્વીય ભારતમાં યુરિયાના ક્ષેત્રે ૨૦ ટકા જેટલો નોંધપાત્ર હિસ્સો મેળવ્યો છે. ૨૦૨૩માં કંપનીને નાઇટ્રોજન સ ફર્ટિલાઇઝર્સમાં આત્મનિર્ભરતા હાંસલ કરવાના કંપનીના લક્ષ્યાંક માટે તેના યોગદાન બદલ 'Perseverance in Urea Production' એવોર્ડથી

સન્માનિત કરવામાં આવી હતી. આ વર્ષનો એવોર્ડ પશ્ચિમ બંગાળમાં પનગઢ ખાતે આવેલા તેના અત્યાધુનિક ગેસ આધારિત ફર્ટિલાઇઝર પ્લાન્ટથી યુરિયા ઉત્પાદન કરવામાં મેટિક્સની અભૂતપૂર્વ કાર્યક્ષમતાને માન્યતા આપે છે. આ માન્યતા અંગે મેટિક્સ

ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડના ચેરમેન શ્રી નિશાંત કનોડિયાએ જણાવ્યું હતું કે મેટિક્સની ટીમને વર્ષ ૨૦૨૩-૨૪ માટેના 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' એફએઆઈ એવોર્ડથી સન્માનિત થતા જોઈને ખૂબ જ ગર્વની લાગણી થાય છે. આ માન્યતા મેટિક્સની ટીમના તમામ કર્મચારીઓના અથાક પરિશ્રમ તથા પ્રતિબદ્ધતાનું પ્રમાણ છે. ઉત્પાદકતા વધારવા માટેની અમારી પ્રતિબદ્ધતા મેટિક્સે ગિર્જા કાર્યક્ષમતામાં નવા માપદંડો સ્થાપવા સાથે ૧૧૮ ટકાની રેટર્ડ વાર્ષિક ભ્રમતા હાંસલ કરી તેમાં નજરે પડે છે. એક કંપની તરીકે અમે ટકાઉ પ્રેક્ટિસ અપનાવવા, અમારી ઓપરેશનલ કાર્યક્ષમતા વધારવા માટે આધુનિક ટેકનોલોજીનો લાભ લેવા તથા ફર્ટિલાઇઝરના ઉત્પાદનમાં આત્મનિર્ભરતા તથા ભારતીય કૃષિના

વિકાસમાં અમારું યોગદાન નોંધપાત્ર પ્રદાન કરે તે સુનિશ્ચિત કરવામાં અમે કૃતનિશ્ચયી રહીએ છીએ.

મેટિક્સ ફર્ટિલાઇઝર્સ એન્ડ કેમિકલ્સ લિમિટેડ ભારતની સૌથી તાજેતરમાં સ્થપાયેલી અને સૌથી ઝડપથી વિકસી રહેલા ફર્ટિલાઇઝર ઉત્પાદકો પૈકીની એક કંપની જે પૂર્વીય ભારતમાં યુરિયાનો ૨૦ ટકા બજાર હિસ્સો ધરાવે છે. તેમની પ્રોડક્ટ રેન્જમાં યુરિયા, નોન-યુરિયા ફર્ટિલાઇઝર્સ તથા સ્પેશિયલ્ટી ફર્ટિલાઇઝર્સનો સમાવેશ થાય છે. કંપની ૧,૦૦૦થી વધુ ડીલર્સ અને ૬૦,૦૦૦થી વધુ રિટેલર્સના નેટવર્ક સાથે ૮ રાજ્યોને આવરી લે છે અને ખેડૂતોને આવશ્યક પાક પોષકતત્વો સમયસર મળે તે સુનિશ્ચિત કરે છે. મેટિક્સ ફર્ટિલાઇઝર્સ નવીનતમ પાક પોષક તથા જમીનની ગુણવત્તા સુધારે તેવી પ્રોડક્ટ્સ દ્વારા કૃષિ ઉત્પાદકતા વધારવા પ્રતિબદ્ધ છે અને તેનું લક્ષ્ય દરેક ખેતરને પોષક મળે તથા સૌને અન્ન સુરક્ષા સુનિશ્ચિત થાય તેનો છે.

Publication:	Darpan of India	
Published Date	05 Dec 2024	

Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

DOI CORRESPONDENT

4 December: Matix Fertilisers and Chemicals Limited (Matix) has been recognised for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for the year 2023-2024. * Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix's dedication to operational success, innovation, and sustainability within India's vital agricultural sector. Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20% market share of urea in eastern India. In 2023, the company was awarded the 'Perseverance in Urea Production' for its contribution towards the country's goal of achieving self-sufficiency in nitrogenous fertilizers. *This year's award recognises

Matix's exceptional efficiency in producing urea from its state-of-the-art gas-based fertilizer plant at Panagarh, West Bengal. * Reflecting on this recognition, Mr. Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated*, "It gives me immense pride to see the team at Matix being recognised with the FAI Award for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118% of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India's agricultural growth and self-sufficiency in fertilizer production." Matix Fertilisers and Chemicals Limited is one of India's youngest and fastest-growing fertilizer manufacturers, holding approximately a 20% market share of urea in eastern India.

Publication:	Dindarpan	
Published Date	05 Dec 2024	

রাসায়নিক সার উৎপাদনে উৎসাহ কেন্দ্রীয় মন্ত্রীর

দিন দর্পণ, পানাগড়: কৃষিতে অন্যতম প্রয়োজনীয় উপাদান হল রাসায়নিক সার। সেই রাসায়নিক সার উৎপাদনে উৎসাহ বাড়াতে উদ্যোগ নিলেন কেন্দ্রীয় রাসায়নিক সার ও সার এবং স্বাস্থ্য ও পরিবার কল্যাণ প্রতিমন্ত্রী অনুপ্রিয়া প্যাটেল। ২০২৩-২০২৪ সালে নাইট্রোজেন (অ্যামোনিয়া ও ইউরিয়া) সর্বোত্তম উৎপাদন ক্ষমতার জন্য ম্যাটিক্স ফার্টিলাইজারস অ্যান্ড কেমিকেলস লিমিটেডের সিইও গিরিধর মিশ্রকে পুরস্কৃত করেছেন অনুপ্রিয়া প্যাটেল। এই সম্মান ম্যাটিক্সের সাফল্য, উদ্ভাবন এবং ভারতের গুরুত্বপূর্ণ কৃষিক্ষেত্রে উন্নয়নের প্রতি তাদের প্রতিশ্রুতিকে তুলে ধরে। গত ২০২১ সাল থেকে কার্যক্রম শুরু করার পর ম্যাটিক্স ফার্টিলাইজার্স পূর্ব ভারতের ইউরিয়া বাজারে উল্লেখযোগ্য ২০ শতাংশ মার্কেট শেয়ার অর্জন করে সার শিল্পে অন্যতম গুরুত্বপূর্ণ প্রতিষ্ঠান হয়ে উঠেছে। ২০২৩ সালে, নাইট্রোজেনভিত্তিক সার



উৎপাদনে দেশের স্বয়ংসম্পূর্ণতা অর্জনের লক্ষ্যে অবদানের জন্য ‘পার্সিড্যারেল ইন ইউরিয়া প্রোডাকশন’ পুরস্কারে ভূষিত হয়। এবছরের পুরস্কারটি পশ্চিমবঙ্গের পানাগড়ে অবস্থিত অত্যাধুনিক গ্যাস-ভিত্তিক সার কারখানা থেকে ইউরিয়া উৎপাদনে ম্যাটিক্সের অসাধারণ দক্ষতাকে স্বীকৃতি দেয়।

Publication:	Vishwamitra	
Published Date	05 Dec 2024	

मैटिक्स एफएआई पुरस्कार से सम्मानित

कोलकाता, 4 दिसंबर (नि.प्र.)। मैटिक्स फर्टिलाइजर्स एंड केमिकल्स लिमिटेड (मैटिक्स) को वर्ष 2023-2024 में 'नाइट्रोजन (अमोनिया और यूरिया) के लिए एक ऑपरेटिंग फर्टिलाइजर यूनिट के बेस्ट प्रोडक्शन परफॉर्मेंस' के लिए सम्मानित किया गया है। भारत सरकार की माननीय रसायन एवं उर्वरक तथा स्वास्थ्य एवं परिवार कल्याण राज्य मंत्री सुश्री अनुप्रिया पटेल ने वार्षिक फर्टिलाइजर एसोसिएशन (एफएआई) पुरस्कार नई दिल्ली में मैटिक्स फर्टिलाइजर्स एंड केमिकल्स लिमिटेड के मुख्य परिचालन अधिकारी श्री गिरिधर मिश्रा को यह प्रतिष्ठित पुरस्कार प्रदान किया। यह प्रतिष्ठित पुरस्कार भारत सरकार के माननीय रसायन और उर्वरक मंत्री श्री जगत प्रकाश नड्डा द्वारा नई दिल्ली में आयोजित वार्षिक फर्टिलाइजर एसोसिएशन ऑफ इंडिया (एफएआई) पुरस्कार समारोह में प्रदान किया गया। एफएआई पुरस्कार समारोह उर्वरक क्षेत्र में उत्कृष्टता और नवाचार का जश्र मनाता है। मैटिक्स फर्टिलाइजर्स एंड केमिकल्स लिमिटेड के चेयरमैन श्री निशांत कनोडिया ने कहा, 2023-2024 के लिए बेस्ट प्रोडक्शन परफॉर्मेंस के लिए एफएआई पुरस्कार से सम्मानित होने पर हमें गर्व का अनुभव हो रहा है।

Online Coverage

Publication:	Agro Spectrum	Edition:	Online Coverage
Published Date	05 Dec 2024		

Matix Fertilisers and Chemicals receives FAI Award 'Best Production Performance in 2023-24'

<https://agrospectrumindia.com/2024/12/05/matix-fertilisers-and-chemicals-receives-fai-award-best-production-performance-in-2023-24.html>

The award recognises Matix's exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Matix Fertilisers and Chemicals Limited (Matix) has been recognised for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for the year 2023-2024. Anupriya Patel, Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix's dedication to operational success, innovation, and sustainability within India's vital agricultural sector.

Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20 per cent market share of urea in eastern India. In 2023, the company was awarded the 'Perseverance in Urea Production' for its contribution towards the country's goal of achieving self-sufficiency in nitrogenous fertilizers. This year's award recognises Matix's exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Reflecting on this recognition, Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated, "It gives me immense pride to see the team at Matix being recognised with the FAI Award for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118 per cent of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India's agricultural growth and self-sufficiency in fertilizer production."

Matix Fertilisers and Chemicals Limited is one of India's youngest and fastest-growing fertilizer manufacturers, holding approximately a 20 per cent market share of urea in eastern India. Their product range includes urea, non-urea fertilisers, as well as specialty fertilisers. The company's coverage in 9 states with a network of 1000+ dealers and 60,000+ retailers ensure timely delivery of essential crop nutrients to farmers. Matix Fertilisers is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all..

[Back To Index](#)

Publication:	Krishak Jagat	Edition:	Online Coverage
Published Date	05 Dec 2024		

Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://www.en.krishakjagat.org/crop-nutrition/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/>

Matix Fertilisers and Chemicals Limited (Matix) has been recognised for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for the year 2023-2024. Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix’s dedication to operational success, innovation, and sustainability within India’s vital agricultural sector.

Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20% market share of urea in eastern India. In 2023, the company was awarded the ‘Perseverance in Urea Production’ for its contribution towards the country’s goal of achieving self-sufficiency in nitrogenous fertilizers. This year’s award recognises Matix’s exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Reflecting on this recognition, Mr. Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated, “It gives me immense pride to see the team at Matix being recognised with the FAI Award for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118% of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India’s agricultural growth and self-sufficiency in fertilizer production.”

[Back To Index](#)

Publication:	Chemical Industry Digest	Edition:	Online Coverage
Published Date	05 Dec 2024		

Matix Bags FAI Award

<https://chemindigest.com/matix-fertilisers-has-been-awarded-for-best-production-of-fertilizer/#:~:text=Matix%20Bags%20FAI%20Award,-By&text=Matix%20Fertilisers%20and%20Chemicals%20Limited,Anupriya%20Patel%20presented%20the%20award>

Matix Fertilisers and Chemicals Limited (Matix) has been honoured with the 'Best Production Performance of an Operating Fertilizer Unit for nitrogen (ammonia and urea)' for 2023-2024.

Anupriya Patel presented the award. She is the Minister of State for Chemicals and Fertilizers, as well as Health and Family Welfare, Government of India.

Giridhar Mishra, Chief Operating Officer of Matix, received the award during the annual Fertiliser Association of India (FAI) Awards in New Delhi.

The recognition underscores Matix's unwavering commitment to innovation, operational success, and sustainability in India's critical agricultural sector.

Rapid Growth and Market Leadership

Matix has rapidly emerged as a key player in the fertilizer industry. It currently holds a significant 20% market share for urea in eastern India. The company has consistently demonstrated excellence. In 2023, it received the 'Perseverance in Urea Production' award for its efforts to help India achieve self-sufficiency in nitrogenous fertilizers.

State-of-the-Art Facility

The accolade highlights Matix's exceptional efficiency in urea production at its advanced gas-based fertilizer plant in Panagarh, West Bengal. The facility has achieved an impressive 118% of its rated annual capacities while setting new benchmarks for energy efficiency.

Leadership Perspective

Nishant Kanodia, Chairman of Matix Fertilisers, said, "I take immense pride in seeing the team at Matix receive the FAI Award for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for 2023-2024." This recognition is a testament to the hard work and commitment of all Matixians. Our dedication to improving productivity, sustainability, and operational efficiency continues to set industry benchmarks. We remain steadfast in leveraging advanced technologies and sustainable practices to support India's agricultural growth and fertilizer self-sufficiency."

Expanding Reach and Supporting Farmers

Matix Fertilisers is among India's youngest and fastest-growing fertilizer manufacturers.

Its product portfolio includes urea, non-urea fertilizers, and specialty fertilizers. Matix has a strong presence across nine states. Its robust distribution network includes over 1,000 dealers and 60,000 retailers. This ensures timely delivery of essential crop nutrients to farmers.

Commitment to Sustainability and Innovation

Matix is committed to developing innovative crop nutrition and soil enhancement solutions to boost agricultural productivity. By nourishing farms across India, the company plays a crucial role in ensuring food security and empowering farmers with the tools they need to thrive.

As per the press release, Matix Fertilisers continues to strengthen its position as a leader in the fertilizer sector. Through consistent innovation and sustainable practices, the company is also contributing significantly to India's agricultural development.

[Back To Index](#)

Publication:	Fibre2Fashion	Edition:	Online Coverage
Published Date	05 Dec 2024		

India's Matix receives FAI Award for best production performance

<https://www.fibre2fashion.com/news/chemicals-news/india-s-matix-receives-fai-award-for-best-production-performance--299478-newsdetails.htm>

Insights

Matix Fertilisers received the 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen' award for 2023-2024 from India's Minister of State for Chemicals & Fertilisers.

Recognised for its operational success and innovation, Matix produces urea at its Panagarh plant, achieving 118 per cent of rated capacity and contributing to India's fertiliser self-sufficiency goals.

Matix Fertilisers and Chemicals Limited (Matix) has been recognised for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for the year 2023-2024. Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix's dedication to operational success, innovation, and sustainability within India's vital agricultural sector.

Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20% market share of urea in eastern India. In 2023, the company was awarded the 'Perseverance in Urea Production' for its contribution towards the country's goal of achieving self-sufficiency in nitrogenous fertilizers. This year's award recognises Matix's exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Reflecting on this recognition, Mr. Nishant Kanodia, chairman, Matix Fertilisers and Chemicals Limited, stated, "It gives me immense pride to see the team at Matix being recognised with the FAI Award for 'Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)' for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118% of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India's agricultural growth and self-sufficiency in fertilizer production."

Matix Fertilisers and Chemicals Limited is one of India's youngest and fastest-growing fertilizer manufacturers, holding approximately a 20% market share of urea in eastern India. Their product range includes urea, non-urea fertilisers, as well as specialty fertilisers. The company's coverage in 9 states with a network of 1000+ dealers and 60,000+ retailers ensures timely delivery of essential crop nutrients to farmers. Matix Fertilisers is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all.

[Back To Index](#)

Publication:	Kolkata Connect	Edition:	Online Coverage
Published Date	05 Dec 2024		

Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://www.kolkatakonnnect.com/2024/12/matix-fertilisers-and-chemicals-limited.html>

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[Back To Index](#)

Publication:	The Chronicle Express	Edition:	Online Coverage
Published Date	04 Dec 2024		

Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://thechronicleexpress.com/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/>

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About Matix Fertilisers and Chemicals Limited.

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[Back To Index](#)

Publication:	SRB News Bangla	Edition:	Online Coverage
Published Date	04 Dec 2024		

Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://srbnewsbangla.in/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/>

Matix Fertilisers and Chemicals Limited (Matix) has been recognised for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for the year 2023-2024. Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix’s dedication to operational success, innovation, and sustainability within India’s vital agricultural sector.

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[Back To Index](#)

Publication:	Express News Bangla	Edition:	Online Coverage
Published Date	04 Dec 2024		

Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://expressnewsbangla.com/2024/12/04/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/>

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[Back To Index](#)

Publication:	Voice of Kolkata	Edition:	Online Coverage
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Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://voiceofkolkata.com/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/>

Matix Fertilisers and Chemicals Limited (Matix) has been recognised for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for the year 2023-2024. Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix’s dedication to operational success, innovation, and sustainability within India’s vital agricultural sector.

Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20% market share of urea in eastern India. In 2023, the company was awarded the ‘Perseverance in Urea Production’ for its contribution towards the country’s goal of achieving self-sufficiency in nitrogenous fertilizers. This year’s award recognises Matix’s exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Reflecting on this recognition, Mr. Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated, “It gives me immense pride to see the team at Matix being recognised with the FAI Award for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118% of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India’s agricultural growth and self-sufficiency in fertilizer production.”

Matix Fertilisers and Chemicals Limited is one of India’s youngest and fastest-growing fertilizer manufacturers, holding approximately a 20% market share of urea in eastern India. Their product range includes urea, non-urea fertilisers, as well as specialty fertilisers. The company’s coverage in 9 states with a network of 1000+ dealers and 60,000+ retailers ensures timely delivery of essential crop nutrients to farmers. Matix Fertilisers is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all.

[Back To Index](#)

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নাইট্রোজেন ভিত্তিক সার উৎপাদনের জন্য সেরা উৎপাদকের স্বীকৃতি পেল ম্যাটিক্স ফার্টিলাইজারস অ্যান্ড কেমিক্যালস লিমিটেড

https://viswadarpan.blogspot.com/2024/12/blog-post_4.html

নয়াদিল্লী (৪ ডিসেম্বর '২৪):- নাইট্রোজেন ভিত্তিক অ্যামোনিয়া ও ইউরিয়া সার উৎপাদনের স্বীকৃতি স্বরূপ ২০২৩-'২৪ সালের জন্য 'ফার্টিলাইজার অ্যাসোসিয়েশন অব ইণ্ডিয়া' (Fertilizer Association of India)-র পক্ষ থেকে সেরা সার উৎপাদক সংস্থা [Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Amonia & Urea) for 2023-'24]-র শিরোপা পেল 'ম্যাটিক্স ফার্টিলাইজারস অ্যান্ড কেমিক্যালস লিমিটেড' (Matix Fertilizers & Chemicals Limited)।

নয়াদিল্লিতে অনুষ্ঠিত 'ফার্টিলাইজার অ্যাসোসিয়েশন অব ইণ্ডিয়া'-র বাৎসরিক অনুষ্ঠানের মঞ্চ থেকে 'ম্যাটিক্স ফার্টিলাইজারস অ্যান্ড কেমিক্যালস লিমিটেড'-এর সিওও গিরিধর মিশ্র (Giridhar Mishra, Chief Operating Officer, Matix Fertilizers & Chemicals Limited)-এর হাতে স্মারক ও শংসাপত্র তুলে দেন ভারত সরকারের রসায়ন ও সার এবং স্বাস্থ্য ও পরিবার কল্যাণ বিভাগের রাষ্ট্রমন্ত্রী অনুপ্রিয়া প্যাটেল (Anupriya Patel, Minister of State, Department of Chemical & Fertilizer and Health & Family Welfare, Government of India)।

[Back To Index](#)

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ম্যাটিক্স ফার্টাইলিজার্স অ্যান্ড কেমিক্যালস লিমিটেড ২০২৩-২৪ সালে সেরা উৎপাদন কর্মক্ষমতার জন্য এফএআই পুরস্কারে সম্মানিত হয়েছে

https://mongalkote.com/%e0%a6%ae%e0%a7%8d%e0%a6%af%e0%a6%be%e0%a6%9f%e0%a6%bf%e0%a6%95%e0%a7%8d%e0%a6%b8-%e0%a6%ab%e0%a6%be%e0%a6%b0%e0%a7%8d%e0%a6%9f%e0%a6%bf%e0%a6%b2%e0%a6%be%e0%a6%87%e0%a6%9c%e0%a6%be%e0%a6%b0%e0%a7%8d/#google_vignette

ম্যাটিক্স ফার্টাইলিজার্স অ্যান্ড কেমিক্যালস লিমিটেড ২০২৩-২৪ সালে সেরা উৎপাদন কর্মক্ষমতার জন্য এফএআই পুরস্কারে সম্মানিত হয়েছে

সম্প্রীতি মোল্লা,

০৪ ডিসেম্বর ২০২৪: ম্যাটিক্স ফার্টাইলিজার্স অ্যান্ড কেমিক্যালস লিমিটেড (ম্যাটিক্স) ২০২৩-২০২৪ সালের জন্য “নাইট্রোজেন (অ্যামোনিয়া এবং ইউরিয়া) এর জন্য একটি অপারেটিং সার ইউনিটের সর্বোত্তম উৎপাদন কর্মক্ষমতা” জন্য স্বীকৃতি পেয়েছে। এই পুরস্কারটি শ্রীমতি অনুপ্রিয়া প্যাটেল, রাসায়নিক ও সার এবং স্বাস্থ্য ও পরিবার কল্যাণ প্রতিমন্ত্রী, ভারত সরকার নতুন দিল্লিতে অনুষ্ঠিত বার্ষিক ফার্টাইলিজার অ্যাসোসিয়েশন অফ ইন্ডিয়া (এফএআই) পুরস্কার বিতরণী অনুষ্ঠানে ম্যাটিক্স ফার্টাইলিজার্স অ্যান্ড কেমিক্যালস লিমিটেডের চিফ অপারেটিং অফিসার মিঃ গিরিধর মিশ্রকে প্রদান করেন, যা সার শিল্পের উৎকর্ষতা ও উদ্ভাবন উদযাপন করে। এই সম্মান ম্যাট্রিক্সের সাফল্য, উদ্ভাবন এবং ভারতের গুরুত্বপূর্ণ কৃষিক্ষেত্রে উন্নয়নের প্রতি তাদের প্রতিশ্রুতিকে তুলে ধরে।

অক্টোবর ২০২১ সালে কার্যক্রম শুরু করার পর থেকে, ম্যাটিক্স ফার্টাইলিজার্স পূর্ব ভারতের ইউরিয়া বাজারে উল্লেখযোগ্য ২০% মার্কেট শেয়ার অর্জন করে সার শিল্পে অন্যতম গুরুত্বপূর্ণ প্রতিষ্ঠান হয়ে উঠেছে। ২০২৩ সালে, নাইট্রোজেনভিত্তিক সার উৎপাদনে দেশের স্বয়ংসম্পূর্ণতা অর্জনের লক্ষ্যে অবদানের জন্য সংস্থাটি ‘পার্সিভারেন্স ইন ইউরিয়া প্রোডাকশন’ পুরস্কারে ভূষিত হয়। এবছরের পুরস্কারটি পশ্চিমবঙ্গের পানাগড়ে অবস্থিত অত্যাধুনিক গ্যাস-ভিত্তিক সার কারখানা থেকে ইউরিয়া উৎপাদনে ম্যাট্রিক্সের অসাধারণ দক্ষতাকে স্বীকৃতি দেয়।

এই সম্মাননা প্রসঙ্গে শ্রী নিশান্ত কানোদিয়া, চেয়ারম্যান, ম্যাটিক্স ফার্টাইলিজার্স অ্যান্ড কেমিক্যালস লিমিটেড বলেন, “২০২৩-২০২৪ সালের জন্য ‘নাইট্রোজেন (অ্যামোনিয়া ও ইউরিয়া) উৎপাদনকারী কার্যরত সার ইউনিটের শ্রেষ্ঠ উৎপাদন পারফরম্যান্স’ -এর জন্য এফএআই পুরস্কারে ম্যাটিক্স টিমকে সম্মানিত হতে দেখে আমি অত্যন্ত গর্বিত। এই স্বীকৃতি ম্যাটিক্স পরিবারের সকল সদস্যের কঠোর পরিশ্রম এবং প্রতিশ্রুতির ফল। আমাদের উৎপাদনশীলতা বৃদ্ধির প্রতিশ্রুতি ম্যাট্রিক্সের ১১৮% বার্ষিক উৎপাদন ক্ষমতা অর্জন এবং জ্বালানি দক্ষতায় নতুন মান স্থাপনের মাধ্যমে প্রতিফলিত হয়েছে। আমরা টেকসই পদ্ধতি গ্রহণ, উন্নত প্রযুক্তির ব্যবহার এবং কার্যকারিতা বৃদ্ধির মাধ্যমে ভারতের কৃষিক্ষেত্রের প্রবৃদ্ধি ও সার উৎপাদনে স্বয়ংসম্পূর্ণতা অর্জনে গুরুত্বপূর্ণ অবদান রেখে চলেছি।”

ম্যাটিক্স ফার্টাইলিজার্স অ্যান্ড কেমিক্যালস লিমিটেড ভারতের অন্যতম নবীন এবং দ্রুত বিকাশমান সার উৎপাদক সংস্থা, যা পূর্ব ভারতের ইউরিয়া বাজারের প্রায় ২০% মার্কেট শেয়ার অর্জন করেছে। তাদের পণ্যসারগীতে ইউরিয়া, নন-ইউরিয়া সার এবং বিশেষ ধরণের সার অন্তর্ভুক্ত রয়েছে। ৯টি রাজ্যজুড়ে ১০০০-এর বেশি ডিলার এবং ৬০,০০০-এর বেশি খুচরো বিশাল বিক্রেতার নেটওয়ার্কের মাধ্যমে সংস্থাটি কৃষকদের জন্য প্রয়োজনীয় ফসলের পুষ্টি সরবরাহ নিশ্চিত করে। ম্যাটিক্স ফার্টাইলিজার্স উদ্ভাবনী ফসল পুষ্টি এবং মাটি উন্নতকরণ পণ্যের মাধ্যমে কৃষি উৎপাদনশীলতা বৃদ্ধিতে প্রতিশ্রুতিবদ্ধ, যার লক্ষ্য প্রতিটি কৃষি ক্ষেত্রে পুষ্ট করা এবং সবার জন্য খাদ্য নিরাপত্তা নিশ্চিত করা।

Back To Index

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[Back To Index](#)

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২০২৩-২৪ সালে সেরা উৎপাদন কর্মক্ষমতার জন্য এফএআই পুরস্কারে সম্মানিত ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড

<https://news365x24.com/matix-fertilizers-chemicals-limited-honored-with-fai-award-for-best-manufacturing-performance-2023-24/>

ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড ২০২৩-২৪ সালে সেরা উৎপাদন কর্মক্ষমতার জন্য এফএআই পুরস্কারে সম্মানিত হয়েছে

সম্প্রীতি মোল্লা,

০৪ ডিসেম্বর ২০২৪: ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড (ম্যাটিক্স) ২০২৩-২০২৪ সালের জন্য “নাইট্রোজেন (অ্যামোনিয়া এবং ইউরিয়া) এর জন্য একটি অপারেটিং সার ইউনিটের সর্বোত্তম উৎপাদন কর্মক্ষমতা” জন্য স্বীকৃতি পেয়েছে। এই পুরস্কারটি শ্রীমতি অনুপ্রিয়া প্যাটেল, রাসায়নিক ও সার এবং স্বাস্থ্য ও পরিবার কল্যাণ প্রতিমন্ত্রী, ভারত সরকার নতুন দিল্লিতে অনুষ্ঠিত বার্ষিক ফার্টিলাইজার অ্যাসোসিয়েশন অফ ইন্ডিয়া (এফএআই) পুরস্কার বিতরণী অনুষ্ঠানে ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেডের চিফ অপারেটিং অফিসার মিঃ গিরিধর মিশ্রকে প্রদান করেন, যা সার শিল্পের উৎকর্ষতা ও উদ্ভাবন উদযাপন করে। এই সম্মান ম্যাটিক্সের সাফল্য, উদ্ভাবন এবং ভারতের গুরুত্বপূর্ণ কৃষিক্ষেত্রে উন্নয়নের প্রতি তাদের প্রতিশ্রুতিকে তুলে ধরে।

অক্টোবর ২০২১ সালে কার্যক্রম শুরু করার পর থেকে, ম্যাটিক্স ফার্টিলাইজার্স পূর্ব ভারতের ইউরিয়া বাজারে উল্লেখযোগ্য ২০% মার্কেট শেয়ার অর্জন করে সার শিল্পে অন্যতম গুরুত্বপূর্ণ প্রতিষ্ঠান হয়ে উঠেছে। ২০২৩ সালে, নাইট্রোজেনভিত্তিক সার উৎপাদনে দেশের স্বয়ংসম্পূর্ণতা অর্জনের লক্ষ্যে অবদানের জন্য সংস্থাটি ‘পার্সিভ্যারেন্স ইন ইউরিয়া প্রোডাকশন’ পুরস্কারে ভূষিত হয়। এবছরের পুরস্কারটি পশ্চিমবঙ্গের পানাগড়ে অবস্থিত অত্যাধুনিক গ্যাস-ভিত্তিক সার কারখানা থেকে ইউরিয়া উৎপাদনে ম্যাটিক্সের অসাধারণ দক্ষতাকে স্বীকৃতি দেয়।

এই সম্মাননা প্রসঙ্গে শ্রী নিশান্ত কানোদিয়া, চেয়ারম্যান, ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড বলেন, “২০২৩-২০২৪ সালের জন্য ‘নাইট্রোজেন (অ্যামোনিয়া ও ইউরিয়া) উৎপাদনকারী কার্যরত সার ইউনিটের শ্রেষ্ঠ উৎপাদন পারফরম্যান্স’ -এর জন্য এফএআই পুরস্কারে ম্যাটিক্স টিমকে সম্মানিত হতে দেখে আমি অত্যন্ত গর্বিত। এই স্বীকৃতি ম্যাটিক্স পরিবারের সকল সদস্যের কঠোর পরিশ্রম এবং প্রতিশ্রুতির ফল। আমাদের উৎপাদনশীলতা বৃদ্ধির প্রতিশ্রুতি ম্যাটিক্সের ১১৮% বার্ষিক উৎপাদন ক্ষমতা অর্জন এবং জ্বালানি দক্ষতায় নতুন মান স্থাপনের মাধ্যমে প্রতিফলিত হয়েছে। আমরা টেকসই পদ্ধতি গ্রহণ, উন্নত প্রযুক্তির ব্যবহার এবং কার্যকারিতা বৃদ্ধির মাধ্যমে ভারতের কৃষিক্ষেত্রের প্রবৃদ্ধি ও সার উৎপাদনে স্বয়ংসম্পূর্ণতা অর্জনে গুরুত্বপূর্ণ অবদান রেখে চলেছি।”

ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিক্যালস লিমিটেড ভারতের অন্যতম নবীন এবং দ্রুত বিকাশমান সার উৎপাদক সংস্থা, যা পূর্ব ভারতের ইউরিয়া বাজারের প্রায় ২০% মার্কেট শেয়ার অর্জন করেছে। তাদের পণ্যসারণীতে ইউরিয়া, নন-ইউরিয়া সার এবং বিশেষ ধরনের সার অন্তর্ভুক্ত রয়েছে। ৯টি রাজ্যজুড়ে ১০০০-এর বেশি ডিলার এবং ৬০,০০০-এর বেশি খুচরো বিশাল বিক্রেতার নেটওয়ার্কের মাধ্যমে সংস্থাটি কৃষকদের জন্য প্রয়োজনীয় ফসলের পুষ্টি সরবরাহ নিশ্চিত করে। ম্যাটিক্স ফার্টিলাইজার্স উদ্ভাবনী ফসল পুষ্টি এবং মাটি উন্নতকরণ পণ্যের মাধ্যমে কৃষি উৎপাদনশীলতা বৃদ্ধিতে প্রতিশ্রুতিবদ্ধ, যার লক্ষ্য প্রতিটি কৃষি ক্ষেত্রে পুষ্ট করা এবং সবার জন্য খাদ্য নিরাপত্তা নিশ্চিত করা।

[Back To Index](#)

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ম্যাটিক্স ফার্টাইলিজার অ্যান্ড কেমিক্যালস লিমিটেড ২০২৩-২৪ সালে সেরা উৎপাদন কর্মক্ষমতার জন্য এফএআই পুরস্কারে সম্মানিত হয়েছে

<https://m.dailyhunt.in/news/india/bangla/mongalkotecom-epaper-maglkot/myatiks+phartilajars+ayand+kemikyalas+limited+202324+sale+sera+utpadan+karmakshamatar+jany+ephaeaaai+pura skare+sammanit+hayeche-newsid-n642030652?sm=Y>

ম্যাটিক্স ফার্টাইলিজার অ্যান্ড কেমিক্যালস লিমিটেড ২০২৩-২৪ সালে সেরা উৎপাদন কর্মক্ষমতার জন্য এফএআই পুরস্কারে সম্মানিত হয়েছে

সম্প্রীতি মোল্লা,

০৪ ডিসেম্বর ২০২৪: ম্যাটিক্স ফার্টাইলিজার অ্যান্ড কেমিক্যালস লিমিটেড (ম্যাটিক্স) ২০২৩-২০২৪ সালের জন্য “নাইট্রোজেন (অ্যামোনিয়া এবং ইউরিয়া) এর জন্য একটি অপারেটিং সার ইউনিটের সর্বোত্তম উৎপাদন কর্মক্ষমতা” জন্য স্বীকৃতি পেয়েছে। এই পুরস্কারটি শ্রীমতি অনুপ্রিয়া প্যাটেল, রাসায়নিক ও সার এবং স্বাস্থ্য ও পরিবার কল্যাণ প্রতিমন্ত্রী, ভারত সরকার নতুন দিল্লিতে অনুষ্ঠিত বার্ষিক ফার্টাইলিজার অ্যাসোসিয়েশন অফ ইন্ডিয়া (এফএআই) পুরস্কার বিতরণী অনুষ্ঠানে ম্যাটিক্স ফার্টাইলিজার অ্যান্ড কেমিক্যালস লিমিটেডের চিফ অপারেটিং অফিসার মিঃ গিরিধর মিশ্রকে প্রদান করেন, যা সার শিল্পের উৎকর্ষতা ও উদ্ভাবন উদযাপন করে। এই সম্মান ম্যাটিক্সের সাফল্য, উদ্ভাবন এবং ভারতের গুরুত্বপূর্ণ কৃষিক্ষেত্রে উন্নয়নের প্রতি তাদের প্রতিশ্রুতিকে তুলে ধরে।

অক্টোবর ২০২১ সালে কার্যক্রম শুরু করার পর থেকে, ম্যাটিক্স ফার্টাইলিজার পূর্ব ভারতের ইউরিয়া বাজারে উল্লেখযোগ্য ২০% মার্কেট শেয়ার অর্জন করে সার শিল্পে অন্যতম গুরুত্বপূর্ণ প্রতিষ্ঠান হয়ে উঠেছে। ২০২৩ সালে, নাইট্রোজেনভিত্তিক সার উৎপাদনে দেশের স্বয়ংসম্পূর্ণতা অর্জনের লক্ষ্যে অবদানের জন্য সংস্থাটি ‘পার্সিভারেন্স ইন ইউরিয়া প্রোডাকশন’ পুরস্কারে ভূষিত হয়। এবছরের পুরস্কারটি পশ্চিমবঙ্গের পানাগড়ে অবস্থিত অত্যাধুনিক গ্যাস-ভিত্তিক সার কারখানা থেকে ইউরিয়া উৎপাদনে ম্যাটিক্সের অসাধারণ দক্ষতাকে স্বীকৃতি দেয়।

এই সম্মাননা প্রসঙ্গে শ্রী নিশান্ত কানোদিয়া, চেয়ারম্যান, ম্যাটিক্স ফার্টাইলিজার অ্যান্ড কেমিক্যালস লিমিটেড বলেন, “২০২৩-২০২৪ সালের জন্য ‘নাইট্রোজেন (অ্যামোনিয়া ও ইউরিয়া) উৎপাদনকারী কার্যরত সার ইউনিটের শ্রেষ্ঠ উৎপাদন পারফরম্যান্স’ -এর জন্য এফএআই পুরস্কারে ম্যাটিক্স টিমকে সম্মানিত হতে দেখে আমি অত্যন্ত গর্বিত। এই স্বীকৃতি ম্যাটিক্স পরিবারের সকল সদস্যের কঠোর পরিশ্রম এবং প্রতিশ্রুতির ফল। আমাদের উৎপাদনশীলতা বৃদ্ধির প্রতিশ্রুতি ম্যাটিক্সের ১১৮% বার্ষিক উৎপাদন ক্ষমতা অর্জন এবং জ্বালানি দক্ষতায় নতুন মান স্থাপনের মাধ্যমে প্রতিফলিত হয়েছে। আমরা টেকসই পদ্ধতি গ্রহণ, উন্নত প্রযুক্তির ব্যবহার এবং কার্যকারিতা বৃদ্ধির মাধ্যমে ভারতের কৃষিক্ষেত্রের প্রবৃদ্ধি ও সার উৎপাদনে স্বয়ংসম্পূর্ণতা অর্জনে গুরুত্বপূর্ণ অবদান রেখে চলেছি।”

ম্যাটিক্স ফার্টাইলিজার অ্যান্ড কেমিক্যালস লিমিটেড ভারতের অন্যতম নবীন এবং দ্রুত বিকাশমান সার উৎপাদক সংস্থা, যা পূর্ব ভারতের ইউরিয়া বাজারের প্রায় ২০% মার্কেট শেয়ার অর্জন করেছে। তাদের পণ্যসারণীতে ইউরিয়া, নন-ইউরিয়া সার এবং বিশেষ ধরনের সার অন্তর্ভুক্ত রয়েছে। ৯টি রাজ্যজুড়ে ১০০০-এর বেশি ডিলার এবং ৬০,০০০-এর বেশি খুচরো বিশাল বিক্রেতার নেটওয়ার্কের মাধ্যমে সংস্থাটি কৃষকদের জন্য প্রয়োজনীয় ফসলের পুষ্টি সরবরাহ নিশ্চিত করে। ম্যাটিক্স ফার্টাইলিজার উদ্ভাবনী ফসল পুষ্টি এবং মাটি উন্নতকরণ পণ্যের মাধ্যমে কৃষি উৎপাদনশীলতা বৃদ্ধিতে প্রতিশ্রুতিবদ্ধ, যার লক্ষ্য প্রতিটি কৃষি ক্ষেত্রে পুষ্টি করা এবং সবার জন্য খাদ্য নিরাপত্তা নিশ্চিত করা।

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Matix Fertilisers and Chemicals Limited honoured with FAI Award for Best Production Performance in 2023-24

<https://banglarkhoborakhobor.com/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/#:~:text=%E0%A6%AA%E0%A7%8D%E0%A6%B0%E0%A6%B6%E0%A6%BE%E0%A6%B8%E0%A6%A8-Matix%20Fertilisers%20and%20Chemicals%20Limited%20honoured%20with%20FAI%20Award,Production%20Performance%20in%202023%2D24&text=04%20December%202024%3A%20Matix%20Fertilisers,for%20the%20year%202023%2D2024.>

Matix Fertilisers and Chemicals Limited (Matix) has been recognised for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for the year 2023-2024. Ms. Anupriya Patel, The Honourable Minister of State for Chemicals & Fertilizers and Health & Family Welfare, Government of India, presented this prestigious award to Mr. Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, at the annual Fertiliser Association of India (FAI) Awards in New Delhi. This award highlights Matix’s dedication to operational success, innovation, and sustainability within India’s vital agricultural sector.

Since the start of its operation in October 2021, Matix has risen to prominence in the fertilizer sector, capturing a significant 20% market share of urea in eastern India. In 2023, the company was awarded the ‘Perseverance in Urea Production’ for its contribution towards the country’s goal of achieving self-sufficiency in nitrogenous fertilizers. This year’s award recognises Matix’s exceptional efficiency in producing urea from its state-of-the-art gas-based fertiliser plant at Panagarh, West Bengal.

Reflecting on this recognition, Mr. Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated , “It gives me immense pride to see the team at Matix being recognised with the FAI Award for ‘Best Production Performance of an Operating Fertilizer Unit for Nitrogen (Ammonia and Urea)’ for 2023-2024. This recognition is a testament to the hard work and commitment of all Matixians. Our commitment to improving productivity is reflected in Matix achieving 118% of rated annual capacities while setting new benchmarks in energy efficiency. As a company, we continue to remain steadfast in adopting sustainable practices, leveraging advanced technologies to enhance our operational efficiency and ensuring that our contributions significantly support India’s agricultural growth and self-sufficiency in fertilizer production.”

Matix Fertilisers and Chemicals Limited is one of India’s youngest and fastest-growing fertilizer manufacturers, holding approximately a 20% market share of urea in eastern India. Their product range includes urea, non-urea fertilisers, as well as specialty fertilisers. The company’s coverage in 9 states with a network of 1000+ dealers and 60,000+ retailers ensures timely delivery of essential crop nutrients to farmers. Matix Fertilisers is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all.

About Matix Fertilisers and Chemicals Limited.

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[Back To Index](#)

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Published Date	04 Dec 2024		

Matix Fertilisers and Chemicals Limited Honoured with FAI Award for Best Production Performance in 2023-24

<https://thedailyintake.online/2024/12/05/matix-fertilisers-and-chemicals-limited-honoured-with-fai-award-for-best-production-performance-in-2023-24/>

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Website: <https://matixgroup.com/>

About FAI

The Fertilizer Association of India (FAI), established in 1955, is a non-profit organization that represents various stakeholders in India’s fertilizer sector. It works to enhance operational efficiency, promote sustainable agricultural practices, and support energy conservation initiatives. FAI also facilitates industry collaboration and knowledge exchange through seminars, workshops, and publications, playing a key role in advancing the country’s fertilizer industry. For more information, you can visit their official website.

Website: <https://www.faidelhi.org/>

[Back To Index](#)

Publication:	News Nation 360	Edition:	Online Coverage
Published Date	04 Dec 2024		

Matix Chemicals and Fertilisers Limited Received the FAI Award

<https://www.newsnation360.com/post/matix-chemicals-and-fertilisers-limited-received-the-fai-award>

The award for "Best Production Performance of an Operating Fertiliser Unit for Nitrogen (Ammonia and Urea)" for 2023–2024 went to Matix Fertilisers and Chemicals Limited (Matix). At the annual Fertiliser Association of India (FAI) Awards in New Delhi, Giridhar Mishra, Chief Operating Officer of Matix Fertilisers and Chemicals Limited, received this prestigious award from Anupriya Patel, the Honourable Minister of State for Chemicals & Fertilisers and Health & Family Welfare, Government of India. This honour demonstrates Matix's commitment to sustainability, innovation, and operational excellence in India's crucial agriculture industry. Reflecting on this recognition, Nishant Kanodia, Chairman, Matix Fertilisers and Chemicals Limited, stated that seeing the Matix team win the FAI Award for "Best Production Performance of an Operating Fertiliser Unit for Nitrogen (Ammonia and Urea)" for 2023–2024 fills him with great joy. This honour is a result of all Matixians' dedication and hard work. Matix's achievement of 118% of rated yearly capacity while establishing new standards for energy efficiency demonstrates its dedication to increasing production. As a business, they are unwavering in their commitment to sustainable practices, utilising cutting-edge technologies to improve their operational effectiveness, and making sure that their efforts substantially contribute to India's agricultural development and fertiliser production self-sufficiency. Matix Fertilisers, a relatively new entrant in the Indian fertilizer industry, has made rapid strides in gaining significant market share, especially in eastern India, where it enjoys a 20% share of the urea market. The company's state-of-the-art gas-based fertilizer plant at Panagarh, West Bengal, has been instrumental in achieving this success. Matix was awarded the 'Perseverance in Urea Production' award in 2023. This company provides a wide variety of fertilizers, which are urea, non-urea, and speciality products, and timely supplies to farmers in 9 states through a huge network of dealers and retailers. With strong commitments to agricultural productivity and food security, Matix will thus be assuring every farm's nourishment towards the overall well-being of the farming community.

[Back To Index](#)