



Matix Fertilisers and Chemicals Limited
Coverage Dossier

Wire Coverage

Publication:	IANs
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.ians.in/vmpl/matix-fertilisers-diversification-pays-off-as-crop-protection-and-supplement-business-crosses-indian-rupee-crore-in-under-three-years>

Kolkata/Mumbai, May 06, 2025: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a ₹7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022–23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-Inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

Sharing his views, Nishant Kanodia, Chairman, Matix Fertilisers & Chemicals Limited said, *"This achievement reflects the dedication of our team and the growing trust of India's farming community. At Matix, we remain deeply committed to delivering innovative, sustainable agri-input solutions that empower farmers and strengthen Indian agriculture."*

In FY 2024–25, the company further diversified into specialty fertilisers such as Calcium Nitrate, Sulphur Bentonite, and Mycorrhizal Biofertilizer, reinforcing its alignment with the Government of India's thrust on organic and sustainable agricultural inputs.

Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

As Matix continues to grow its footprint and portfolio, it remains committed to driving value across the agricultural value chain, delivering scale, innovation, and sustainability from plant to plate.

About Matix Fertilisers and Chemicals Limited: Matix Fertilisers and Chemicals Limited is one of India's youngest and fastest-growing crop nutrient companies, holding approximately 20% market share of urea in eastern India. The company is present across nine states with distribution strength of 1000+ dealers and 60,000+ retailers. Matix is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all.

Website: <https://matixgroup.com/>

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Publication:	PTI
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Print Coverage

Publication:	Arthik Lipi
Published Date	07 May 2025

ম্যাটিক্স ফার্টিলাইজারের তিন বছরেরও কম সময়ে ফসলের সুরক্ষা এবং সাপ্লাইমেন্টের ব্যবসা ২০০ কোটি টাকা পেরোল

কলকাতা : নিশান্ত কানোদিয়ার প্রোমোট করা ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিকালস লিমিটেড, ৭,০০০ কোটি টাকার ইন্টিগ্রেটেড সার কোম্পানি, ব্যবসা ছড়িয়ে দেওয়ার প্রয়াসে এক তাৎপর্যপূর্ণ মাইলফলকে পৌঁছেছে। তার ফসলের সুরক্ষা আর ফসলের সাপ্লাইমেন্ট বিক্রির ব্যবসা মাত্র তিন বছরে ২০০ কোটি টাকার রেভিনিউ আদায় করে ফেলেছে। ফসলের সুরক্ষা ও সাপ্লাইমেন্টের ব্যবসায় প্রবেশ করার পর (২০২২-২৩ আর্থিক বর্ষ) তিন বছরেরও কম সময়ে ম্যাটিক্স এই ভারতীয় কৃষকদের বিশ্বাস এবং উচ্চ প্রভাবে এগ্রি-ইনপুটের উপর ম্যাটিক্সের কৌশলগত ফোকাসের প্রতিফলন। এই অর্জন পূর্ব ভারতে বাজারের নেতা হিসাবে ম্যাটিক্সের

স্থান আরও মজবুত করল। এখানে ইউরিয়ার বাজারের প্রায় ২০শতাংশ ম্যাটিক্সের দখলে এবং তারা দেশের সবচেয়ে দ্রুত বেড়ে চলা ফসলের পুষ্টি উপাদান কোম্পানিগুলোর অন্যতম নিশান্ত কানোদিয়া, চেয়ারম্যান, ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিকালস বললেন “এই অর্জন আমাদের টিমের স্ট্র্যাটেজিক দূরদর্শিতা ও জোরালো প্রয়োগক্ষমতার প্রতিফলন। সাথে সাথে ভারতের কৃষক সমাজের আমাদের উপর বেড়ে চলা বিশ্বাসেরও প্রমাণ। ম্যাটিক্সে এগ্রি-ইনপুট সমাধান সরবরাহ করতে গভীরভাবে দায়বদ্ধ, যা কৃষকদের ক্ষমতায়ন করে এবং ভারতীয় কৃষিকে শক্তিশালী করে। ২০২৪-২৫ আর্থিক বর্ষে কোম্পানি নিজেকে আরও ছড়িয়ে দিয়ে ক্যালশিয়াম নাইট্রেট, সালফার বেস্টোনাইট আর

মাইকোরিজাল বায়োফার্টিলাইজার-এর মত স্পেশালিটি ফার্টিলাইজার্স-এর ব্যবসায় ঢুকেছে। জৈবিক ও সুস্থায়ী কৃষি ইনপুটের উপর ভারত সরকারের জোর দিচ্ছে। এই পদক্ষেপ তার সঙ্গে সঙ্গতিপূর্ণ মনোজ মিশ্র, ম্যানেজিং ডিরেক্টর, ম্যাটিক্স ফার্টিলাইজার্স অ্যান্ড কেমিকালস লিমিটেড বললেন “এই মাইলফলক পেরনো আমাদের দলের কৌশলগত দূরদর্শি, প্রায়োগিক উৎকর্ষ এবং ভারতের কৃষকদের প্রতি অবিচল দায়বদ্ধতার প্রমাণ। ম্যাটিক্সে আমরা জোর দিচ্ছি একটা সার্বিক, ভবিষ্যতের জন্য প্রস্তুত এগ্রি-ইনপুট ব্যবসা গড়ে তুলতে যা কৃষির উৎপাদনশীলতা বাড়ায়, সুস্থায়ী অভ্যাসে মদত দেয় এবং সর্ধকভাবে ভারতের খাদ্য সুরক্ষায় অবদান রাখে। আরও দৃঢ় কৃষি ভবিষ্যতের দিকে কৃষকদের যাত্রায় সঙ্গী হতে পেরে আমরা গর্বিত ম্যাটিক্সের ব্যবসায়িক

সাফল্য এসেছে পশ্চিমবঙ্গের পানাগড়ে অবস্থিত তার সম্পূর্ণ ইন্টিগ্রেটেড ১.২৭ এন টি পি এ গ্যাসভিত্তিক ইউরিয়া প্ল্যান্টের উপর ভিত্তি করে। ওই প্ল্যান্ট ভারতের সবচেয়ে বড় সিঙ্গল-স্ট্রিম সার প্রস্তুতকারক কেন্দ্রের অন্যতম। ধারাবাহিকভাবে ১০০শতাংশ ক্ষমতার চেয়ে বেশি উৎপাদনশীল এবং গেইল -এর সঙ্গে দীর্ঘমেয়াদি গ্যাস সরবরাহের জন্য চুক্তিবদ্ধ এই প্ল্যান্ট তার কাজের এলাকার মধ্যে অবস্থিত কৃষক সমাজগুলোর কাছে অত্যাবশ্যক ফসল নিউট্রিয়েন্টের অবিরাম, নির্ভরযোগ্য সরবরাহ নিশ্চিত করে ম্যাটিক্স পদচিহ্ন এবং পোর্টফোলিও বাড়িয়েছে। একইসঙ্গে কৃষির ভ্যালু চেইন মূল্য নির্ধারণ করা, ব্যবসা বড় করা, উদ্ভাবন এবং সুস্থায়িতাকে এই গ্রহের স্বার্থ থেকে শুরু করে প্রত্যেক মানুষের স্বার্থে ব্যবহার করার প্রতিও কোম্পানি দায়বদ্ধ।

Online Coverage

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Published Date	06 May 2025

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<https://news.google.com/search?q=Matix+Fertilisers+Diversification+pays+off+as+Crop+Protection+Supplement+Business+crosses+200+Crore+in+under+Three+years>

Kolkata (West Bengal)/ Mumbai (Maharashtra) [India], May 6: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a Rs7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022-23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-Inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022-23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024-25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

Sharing his views, Nishant Kanodia, Chairman, Matix Fertilisers & Chemicals Limited said, "This achievement reflects the dedication of our team and the growing trust of India's farming community. At Matix, we remain deeply committed to delivering innovative, sustainable agri-input solutions that empower farmers and strengthen Indian agriculture."

In FY 2024-25, the company further diversified into specialty fertilisers such as Calcium Nitrate, Sulphur Bentonite, and Mycorrhizal Biofertilizer, reinforcing its alignment with the Government of India's thrust on organic and sustainable agricultural inputs.

Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, "Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

As Matix continues to grow its footprint and portfolio, it remains committed to driving value across the agricultural value chain, delivering scale, innovation, and sustainability from plant to plate.

About Matix Fertilisers and Chemicals Limited: Matix Fertilisers and Chemicals Limited is one of India's youngest and fastest-growing crop nutrient companies, holding approximately 20% market share of urea in eastern India. The company is present across nine states with distribution strength of 1000+ dealers and 60,000+ retailers. Matix is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all.

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Publication:	Yahoo
Published Date	06 May 2025

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<https://search.yahoo.com/search?p=Matix+Fertilisers+Diversification+pays+off+as+Crop+Protection+Supplement+Business+crosses+200+Crore+in+under+Three+years>

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Publication:	MSN
Published Date	02 April 2025

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<https://www.bing.com/search?q=Matix+Fertilisers+Diversification+pays+off+as+Crop+Protection+Supplement+Business+crosses+200+Crore+in+under+Three+years>

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Publication:	DailyHunt
Published Date	06 May 2025

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<http://dhunt.in/10cfVJ>

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Publication:	The Tribune
Published Date	06 May 2025

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<https://www.tribuneindia.com/news/business/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years/>

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Publication:	The Print
Published Date	06 May 2025

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<https://theprint.in/ani-press-releases/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years/2617004/>

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Publication:	The Week
Published Date	06 May 2025

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<https://www.theweek.in/wire-updates/business/2025/05/06/dcm47-matix-fertilisers.html>

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Publication:	The Wire
Published Date	06 May 2025

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<https://thewire.in/ptiprnews/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%E2%82%B9200-crore-in-under-three-years>

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Publication:	ANI_Lokmat English
Published Date	06 May 2025

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<https://www.lokmatimes.com/business/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years/>

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Publication:	Krishak Jagat
Published Date	06 May 2025

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<https://www.en.krishakjagat.org/crop-protection/matix-fertilisers-crop-protection-supplement-business-crosses-%e2%82%b9200-crore/>

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Publication:	The CEO Magazine
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.theceo.in/press-release/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

Kolkata/Mumbai, May 06, 2025: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a ₹7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022–23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-Inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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Website: <https://matixgroup.com/>

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Publication:	Latesly
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.latestly.com/agency-news/business-news-matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years-6834380.html>

Kolkata (West Bengal)/ Mumbai (Maharashtra) [India], May 6: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a Rs7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022-23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-Inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

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Publication:	ANI_Jaipur Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://en.jaipurtimes.org/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

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Publication:	Sangri Today Spotlight
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.sangritoday.com/spotlight/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

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Publication:	Devdiscourse
Published Date	06 May 2025

Matix Fertilisers Reaches Milestone with Rapid Expansion into Crop Protection

<https://www.devdiscourse.com/article/headlines/3371968-matix-fertilisers-reaches-milestone-with-rapid-expansion-into-crop-protection>

Matix Fertilisers and Chemicals Limited, a company promoted by Nishant Kanodia, has been forging a path of rapid success, achieving a landmark milestone in the competitive agricultural sector. In under three years, the company has expanded its crop protection and supplement business to ₹200 crore in revenue, underscoring its strategic focus on high-impact agri-products.

The significant growth reflects the trust placed in Matix by Indian farmers and is bolstered by strategic co-marketing partnerships with industry leaders such as UPL and CRYSTAL. The company has scaled its portfolio remarkably, becoming the country's top trader in Single Super Phosphate and expanding its range to include products like Zinc Sulphate, Phosphate Rich Organic Manure, and innovative specialty fertilisers.

Matix continues its upward trajectory with its integrated urea plant in Panagarh operating at full capacity, ensuring a steady supply of crucial nutrients. Committed to sustainability, Matix aligns with the Government's organic agriculture push, aiming to nourish every farm while contributing meaningfully to food security through comprehensive agri-inputs solutions.

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Publication:	India Dazzle
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.indiadazzle.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

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Publication:	Punjab Live
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.punjablive.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Indian News Network
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.indiannewsnetwork.net/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	South India News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.southindianews.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Gujarat Samachar
Published Date	06 May 2025

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<https://www.gujaratsamachar.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Karnataka Live
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.karnatakalive.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

Kolkata/Mumbai, May 06, 2025: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a ₹7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022–23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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Publication:	New York Despatch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.newyorkdespatch.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Jharkhand Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.jharkhandtimes.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	European Sun Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.europeansuntimes.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Haryana Today
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.haryanatoday.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Himachal Patrika
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.himachalpatrika.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	British Columbia Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.britishcolumbiatimes.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Richmond Evening News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.richmondeveningnews.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Maldives Star Plus
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.maldivesstarplus.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Mountain View Sentinel
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.mountainviewsentinel.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

Kolkata/Mumbai, May 06, 2025: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a ₹7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022–23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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Publication:	Sangri Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://en.sangritimes.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

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Publication:	Nation Republiq
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.nationrepubliq.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

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Publication:	Birmingham All News Network
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.birminghamallnewsnetwork.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	World News Network
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.worldnewsnetwork.net/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Indian Economic Observer
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.indianeconomicobserver.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Bihar 24x7
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.bihar24x7.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Los Angeles Evening Despatch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.losangeleseveningdespatch.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Chhattisgarh Today
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.chhattisgarhtoday.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	England News Portal
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.EnglandNewsPortal.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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Publication:	British News Network
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.britishnewsnetwork.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	UP Today
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.uptoday.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Srilanka Island News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.srilankaislandnews.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Dubai City Reporter
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.dubaicityreporter.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Madhya Pradesh Chronicle
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.madhyapradeshchronicle.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Capitol Hill Reporter
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.capitolhillreporter.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Gujarat Varta
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.gujaratvarta.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Buffalo Despatch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.buffalodespatch.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	North East Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.northeasttimes.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

Kolkata/Mumbai, May 06, 2025: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a ₹7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022–23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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Publication:	Toronto Sun Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.torontosuntimes.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	West Bengal Khabar
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.westbengalkhabar.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Telangana Journal
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.telanganajournal.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	East Coast American News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.eastcoastamericannews.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	France Network Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.francenetworktimes.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	VanakkamTamil Nadu
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.vanakkamtamilnadu.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Vancouver Herald
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.vancouverherald.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Bihar Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.bihartimes.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Washington DC Despatch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.washingtondcdespatch.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

Kolkata/Mumbai, May 06, 2025: Nishant Kanodia promoted, Matix Fertilisers and Chemicals Limited, a ₹7,000 crore integrated fertiliser company, has achieved a significant milestone in its diversification journey. In less than three years since entering the crop protection and supplement segment (FY 2022–23), Matix has grown the vertical to ₹200 crore in revenue. This rapid scale-up reflects the trust of India's farmers and Matix's strategic focus on high-impact agri-inputs. The achievement further strengthens its leadership in eastern India, where it holds nearly 20% market share in urea and ranks among the country's fastest-growing crop nutrient companies.

Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

Sharing his views, Nishant Kanodia, Chairman, Matix Fertilisers & Chemicals Limited said, *"This achievement reflects the dedication of our team and the growing trust of India's farming community. At Matix, we remain deeply committed to delivering innovative, sustainable agri-input solutions that empower farmers and strengthen Indian agriculture."*

In FY 2024–25, the company further diversified into specialty fertilisers such as Calcium Nitrate, Sulphur Bentonite, and Mycorrhizal Biofertilizer, reinforcing its alignment with the Government of India's thrust on organic and sustainable agricultural inputs.

Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	Rajasthan Ki Khabar
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.rajasthankikhabar.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Florida Breaking News
Published Date	06 May 2025

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Publication:	Odisha Post
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.odishapost.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Middle East Times
Published Date	06 May 2025

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<https://www.middleeasttimes.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	UAE Times
Published Date	06 May 2025

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<https://www.uaetimes.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	San Francis Costar
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.sanfranciscostar.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Kashmir Breaking News
Published Date	06 May 2025

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Publication:	Kashmir Newsline
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Publication:	London Channel News
Published Date	06 May 2025

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<https://www.londonchannelnews.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	White House News Time
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.whitehousenewstime.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Us World Today
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.usworldtoday.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Andhra Pradesh Mirror
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.andhrapradeshmirror.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Miami News Herald
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.miaminewsherald.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Delhi Live News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.delhilivenews.in/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Maharashtra Samachar
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.maharashtrasamachar.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	USA Report
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.usareport.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Eastasiaall Newsportal
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.eastasiaallnewsportal.com/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Wisconsin Journal
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.wisconsinjournal.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Publication:	Wall Street Sentinel
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://www.wallstreetsentinel.news/news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-₹200-crore-in-under-three-years20250506163513/>

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Published Date	06 May 2025

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Publication:	West Minster Times
Published Date	06 May 2025

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Publication:	News Bolt
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://en.newsbolt.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-200-crore-in-under-three-years>

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Publication:	The Hindustan Express
Published Date	06 May 2025

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<https://thehindustanexpress.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	123 men Life
Published Date	06 May 2025

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<https://www.123menlife.com/agency-news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Daily gossip online
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Publication:	News Eagle India
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Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	Rabale
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://rabale.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Times News
Published Date	06 May 2025

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<https://indiatimesnews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Punjab News Update
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://panjabnewsupdate.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India state News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiastatenews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Press Wire
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<https://indianpresswire.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Manipur News World
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://manipurnewsworld.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Pulse Media
Published Date	06 May 2025

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Publication:	News Wave India
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Publication:	India Story Line
Published Date	06 May 2025

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<https://indiastoryline.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

As Matix continues to grow its footprint and portfolio, it remains committed to driving value across the agricultural value chain, delivering scale, innovation, and sustainability from plant to plate.

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Publication:	Latest News Karnataka
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://latestnewskarnataka.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Nagaland News 24x7
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://nagalandnews24x7.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Pulse India
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://newspulseindia.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Mizoram News Buzz
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://mizoramnewsbuzz.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Mizoram News Voice
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Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://mizoramnewsvoice.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Bihar News Watch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://biharnewswatch.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Rajasthan News Time
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://rajasthannewstime.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Rajasthan Headlines
Published Date	06 May 2025

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Publication:	Indian press Connect
Published Date	06 May 2025

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Publication:	Indian News Views
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiannewsviews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Odisha News Voice
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://odishanewsvoice.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Press Coverage
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<https://indianpresscoverage.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Latest News Himachal
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://latestnewshimachal.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Jharkhand News Hub
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://jharkhandnewshub.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Telangana News Spot
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://telangananewsspot.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Tamil Nadun News Update
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://tamilnadunewsupdate.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Sikkim News Update
Published Date	06 May 2025

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<https://sikkimnewsupdate.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Maharashtra Portal
Published Date	06 May 2025

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<https://maharastraportal.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

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In FY 2024–25, the company further diversified into specialty fertilisers such as Calcium Nitrate, Sulphur Bentonite, and Mycorrhizal Biofertilizer, reinforcing its alignment with the Government of India's thrust on organic and sustainable agricultural inputs.

Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

As Matix continues to grow its footprint and portfolio, it remains committed to driving value across the agricultural value chain, delivering scale, innovation, and sustainability from plant to plate.

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Website: <https://matixgroup.com/>

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Publication:	Punjab News Network
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://punjabnewsnetwork.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Jammu and Kashmir News Report
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://jammuandkashmirnewsreport.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Meghalaya News Daily
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://meghalayanewsdaily.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Jharkhand India News Agency
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://jharkhandindianewsagency.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Karnataka News Network
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://karnatanewsnetwork.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Nagaland News Watch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://nagalandnewswatch.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Odisha News Hour
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://odishanewshour.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Kerala News Journal
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://keralanewsjournal.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Karnataka News Room
Published Date	06 May 2025

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<https://karnatakanewsroom.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	Sandwich
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://sandwich.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Mizoram News Pulse
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://mizoramnewspulse.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Maharashtra NewsFlash
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://maharashtraneWSflash.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Madhya Pradesh News Tribune
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://madhyapradeshnewstribune.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	New India 24x7
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://newsindia24x7.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Press Buzz
Published Date	06 May 2025

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Publication:	India press Coverage
Published Date	06 May 2025

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Publication:	India Bulletin Live
Published Date	06 May 2025

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Publication:	India Today Daily
Published Date	06 May 2025

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Publication:	India Buzz News
Published Date	06 May 2025

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<https://indiabuzznews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Times Of India Daily
Published Date	06 May 2025

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Publication:	The India Watch
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://theindiawatch.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	The News India Now
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://thenewsindianow.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Times Online
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<https://indiatimesonline.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News India Live
Published Date	06 May 2025

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Publication:	India Wire Channel
Published Date	06 May 2025

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<https://indiawirechannel.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Himachal Pradesh News Flash
Published Date	06 May 2025

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<https://himachalpradeshnewsflash.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Today Newsflash
Published Date	06 May 2025

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<https://indiatodaynewsflash.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Brief Update
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiabriefupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Go Read It Right
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://goreaditright.com/agency-news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Global Live
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiagloballive.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian For Media
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<https://indiainformedia.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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<https://newsindianlink.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Topics toknow
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<https://topicstoknow.com/agency-news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Buzz Center
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<https://buzzcenter.co/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Daily Press
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<https://indiandailynews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News India Network
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Publication:	India Today Times
Published Date	06 May 2025

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Publication:	India Watch Live
Published Date	06 May 2025

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Publication:	The expertfinds
Published Date	06 May 2025

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<https://theexpertfinds.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Focus News
Published Date	06 May 2025

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Publication:	Daily Indiane
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Publication:	The India Talks
Published Date	06 May 2025

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Publication:	India 24x7 News
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<https://india24x7news.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India News Connect
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Publication:	The Daily Discover
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://thedailydiscover.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Post Daily
Published Date	06 May 2025

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Publication:	Haryana News Time
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://haryananevstime.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Discover Weekly
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://discoverweekly.co/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Live New Update
Published Date	06 May 2025

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<https://indialivenewsupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Topics Daily
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://topicsdaily.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Vibes Media
Published Date	06 May 2025

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<https://indiavibesmedia.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India News Wire
Published Date	06 May 2025

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Publication:	Indian Headline News
Published Date	06 May 2025

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Publication:	India Buzz Feednews
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiabuzzfeednews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	District Daily News
Published Date	06 May 2025

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Publication:	Indian Headline Buzz
Published Date	06 May 2025

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Publication:	The Indian Post
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://theindianpost.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Himachal News Report
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://himachalnewsreport.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Topicology
Published Date	06 May 2025

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Publication:	State Newz
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://statenewz.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Latest News Feed
Published Date	06 May 2025

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<https://indialatestnewsfeed.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Delhi News Daily
Published Date	06 May 2025

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<https://delhinewsdaily.in//matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Daily India Updates
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://dailyindiaupdates.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian News Channel
Published Date	06 May 2025

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<https://indiannewschannel.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Buzz Channel
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<https://indiabuzzchannel.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Indian Bulletin
Published Date	06 May 2025

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<https://newsindianbulletin.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Indian Update
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<https://newsindianupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Breaking News Line
Published Date	06 May 2025

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<https://indiabreakingnewsline.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Buzzing info
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<https://buzzinginfo.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Media Minds
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<https://mediasminds.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India News Junction
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Publication:	Finance Goa Head
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://financegoahead.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News India Connect
Published Date	06 May 2025

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<https://newsindiaconnect.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India latest News Update
Published Date	06 May 2025

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<https://indialatestnewsupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	The readers digest
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://thereadersdigest.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Viral Newsnow
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiaviralnewsnow.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Mirror News
Published Date	06 May 2025

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<https://indiamirrornews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Hoist
Published Date	06 May 2025

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Publication:	Indian Express Newsfeed
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Publication:	India News Portal
Published Date	06 May 2025

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Publication:	Patrolling Wire News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://patrollingwirenews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	The India Brief
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<https://theindiabrief.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Globe Today
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<https://indiaglobetoday.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Live News Today
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<https://indiabriefings.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Goa New Time
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<https://goanewstime.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Pulse Update
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<https://indiapulseupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Express Update
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indianexpressupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Standard News Wire
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://standardnewswire.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	My News Today
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://mynewstoday24.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Gossip Today
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<https://gossiptoday24.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Expert Arenas
Published Date	06 May 2025

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<https://expertarenas.com/agency-news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian News Daily Update
Published Date	06 May 2025

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<https://indiannewsdailyupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News India Times
Published Date	06 May 2025

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Publication:	India Buzz Times
Published Date	06 May 2025

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<https://indiabuzztimes.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Mirror
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://newsmirror.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Wire News
Published Date	06 May 2025

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Publication:	News India Talks
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<https://newsindiatalks.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Express Daily
Published Date	06 May 2025

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<https://indianexpressdaily.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Goa News Online
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://goanewsonline.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian Express News
Published Date	06 May 2025

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Publication:	India Breaking Buzz
Published Date	06 May 2025

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<https://indiabreakingbuzz.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Chhattisgarh NewsLine
Published Date	06 May 2025

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<https://chhattisgarhnewsline.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Today99
Published Date	06 May 2025

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<https://newstoday99.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Tech Times News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://techtimesnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Bulletin News
Published Date	06 May 2025

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Publication:	India Today Live Update
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiatodayliveupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Current Affairs
Published Date	06 May 2025

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<https://indiacurrentaffairs.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Flash Bulletin
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<https://indiaflashbulletin.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Indian Line
Published Date	06 May 2025

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<https://newsindianline.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian News Beat
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indianNewsBeat.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News India Point
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<https://newsindiapoint.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Today Updates
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Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	The Indian Post Online
Published Date	06 May 2025

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Publication:	India Press Dispatch
Published Date	06 May 2025

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Publication:	India Flash News
Published Date	06 May 2025

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Publication:	India Today Headline
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<https://indiatodayheadlines.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Indian Pulse
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Publication:	Top Icsarena
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Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

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Publication:	India Global News
Published Date	06 May 2025

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Publication:	News India Connectivity
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Publication:	The India Times Online
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Publication:	India Flashnewsfeed
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiaflashnewsfeed.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Watch Daily
Published Date	06 May 2025

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Publication:	India News Break
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indianewsbreak.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Village Voice News
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://villagevoicenews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Live News
Published Date	06 May 2025

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<https://indialivenews.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Daily Street Journal
Published Date	06 May 2025

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Publication:	Gujarat Watch
Published Date	06 May 2025

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Publication:	India Tribune Times
Published Date	06 May 2025

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Publication:	Daily News India Online
Published Date	06 May 2025

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Publication:	India Wire Media
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiawiremedia.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Current Update
Published Date	06 May 2025

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<https://indiacurrentupdate.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Press Journal
Published Date	06 May 2025

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<https://indiapressjournal.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian News Update
Published Date	06 May 2025

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Publication:	News India Headline
Published Date	06 May 2025

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<https://newsindiaheadline.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Live News Feed
Published Date	06 May 2025

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<https://indialivenewsfeed.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Latest News
Published Date	06 May 2025

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Publication:	India Reporter Live
Published Date	06 May 2025

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<https://indiareporterlive.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Haryana News Line
Published Date	06 May 2025

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<https://haryananewsline.co.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Topics EveryDay
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://topicseveryday.com/agency-news/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India World News
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Publication:	Insider India Times
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://insiderindiatimes.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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<https://reporttoday.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	The Report World
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<https://thereportworld.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Nagpur Project News
Published Date	06 May 2025

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<https://nagpurprojectnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	The Quick Update
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<https://thequickupdate.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Weekly News Report
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<https://weeklynewsreport.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	Business Line Print
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://businesslineprint.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Traveller News India
Published Date	06 May 2025

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<https://travellernewsindia.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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<https://nowreport.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Quick News Now
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<https://quicknewsnow.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Latest News Today
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<https://latestnewstoday.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Globalnews
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<https://indiaglobalnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Chronicle Today News
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<https://chronicletodaynews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Report World
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Publication:	India Forbes News
Published Date	06 May 2025

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<https://indiaforbesnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Brief Buzz
Published Date	06 May 2025

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Publication:	The Report Net
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Publication:	News Today Pro
Published Date	06 May 2025

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<https://newstodaypro.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Andhra News Digest
Published Date	06 May 2025

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<https://andhranewsdigest.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Indian World News
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Publication:	The News Net
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Publication:	The Daily Glimpse
Published Date	06 May 2025

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<https://thedailyglimpse.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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In FY 2024–25, the company further diversified into specialty fertilisers such as Calcium Nitrate, Sulphur Bentonite, and Mycorrhizal Biofertilizer, reinforcing its alignment with the Government of India's thrust on organic and sustainable agricultural inputs.

Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	Rapid Report
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://rapidreport.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Story India
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<https://storyindia.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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<https://reachnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Newz Today 24
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<https://newztoday24.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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<https://scrollindianews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Standard Today News
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<https://standardtodaynews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Insightful News
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<https://insightfulnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Top reads
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<https://topreads.co/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Express Times News
Published Date	06 May 2025

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<https://expresstimesnews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

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Publication:	State News Today
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://statenewstoday.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Tripura News Point
Published Date	06 May 2025

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<https://tripuranewspoint.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Tri media
Published Date	06 May 2025

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<https://enrichdaily.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	India Career Week
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://indiacareerweek.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Post Times News
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<https://posttimenews.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Trend stellers
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<https://trendstellers.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	News Economic India
Published Date	06 May 2025

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<https://newseconomicindia.in/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Publication:	Tripura News Central
Published Date	06 May 2025

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Publication:	ConsumeTrue
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

<https://consumetrue.com/matix-fertilisers-diversification-pays-off-as-crop-protection-supplement-business-crosses-%e2%82%b9200-crore-in-under-three-years/>

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Since entering the crop protection and supplement segment in FY 2022–23, Matix has rapidly scaled its portfolio through co-marketing partnerships with leading players such as UPL and CRYSTAL. The range now includes Single Super Phosphate (where Matix is the country's leading trader, with 84,712 MT sold in FY 2024–25), Zyme, Zinc Sulphate (21% & 33%), Potash Derived from Molasses, Phosphate Rich Organic Manure, City Compost, and Micronutrient Mixture.

Sharing his views, **Nishant Kanodia, Chairman, Matix Fertilisers & Chemicals Limited** said, *"This achievement reflects the dedication of our team and the growing trust of India's farming community. At Matix, we remain deeply committed to delivering innovative, sustainable agri-input solutions that empower farmers and strengthen Indian agriculture."*

In FY 2024–25, the company further diversified into specialty fertilisers such as Calcium Nitrate, Sulphur Bentonite, and Mycorrhizal Biofertilizer, reinforcing its alignment with the Government of India's thrust on organic and sustainable agricultural inputs.

Manoj Mishra, Managing Director, Matix Fertilisers & Chemicals Limited, said, *"Crossing this milestone reflects our team's strategic vision and strong execution, as well as the growing trust of India's farmers. At Matix, we are focused on building a comprehensive, future-ready agri-inputs business that enhances farm productivity, supports sustainable practices, and contributes meaningfully to India's food security. We are proud to partner with farmers in their journey toward a more resilient agricultural future."*

Matix's trading success builds on the foundation of its fully integrated 1.27 MTPA gas-based urea plant in Panagarh, West Bengal—one of India's largest single-stream fertiliser facility. Operating consistently above 100% capacity and supported by a long-term gas supply agreement with GAIL, the plant ensures uninterrupted, reliable supply of essential crop nutrient to the farming communities across its operational areas.

As Matix continues to grow its footprint and portfolio, it remains committed to driving value across the agricultural value chain, delivering scale, innovation, and sustainability from plant to plate.

About Matix Fertilisers and Chemicals Limited: Matix Fertilisers and Chemicals Limited is one of India's youngest and fastest-growing crop nutrient companies, holding approximately 20% market share of urea in eastern India. The company is present across nine states with distribution strength of 1000+ dealers and 60,000+ retailers. Matix is committed to enhancing agricultural productivity through innovative crop nutrition and soil enhancement products, aiming to nourish every farm and ensure food security for all.

Website: <https://matixgroup.com/>

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Publication:	Uttarakhand News Wire
Published Date	06 May 2025

Matix Fertilisers' Diversification pays off as Crop Protection & Supplement Business crosses ₹200 Crore in under Three years

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