



**Matix Fertilisers and Chemicals Limited**  
**Coverage Dossier**

## **Wire Coverage**

Publication:	IANs
Published Date	15 May 2025

## Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association

<https://www.ians.in/vmpl/nishant-kanodia-promoter-and-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

**India, May 15, 2025** — Nishant Kanodia, Promoter and Chairman of Matix Fertilisers and Chemicals Limited, has been appointed to the Board of Directors of the International Fertilizer Association (IFA), the leading global organization representing the entire fertilizer value chain. The appointment was formalised at the IFA Annual Conference 2025 in Monaco, themed “Investing in the Future of Food.” With approximately 500 members across more than 80 countries, IFA champions policy, innovation, and sustainable fertilizer practices that contribute to global food security.

**Ms. Alzbeta Klein, CEO & Director General of IFA** commented, “We are delighted to welcome Mr. Nishant Kanodia to the IFA Board. India’s pivotal role in global agriculture, together with Mr. Kanodia’s visionary leadership, will be instrumental in advancing IFA’s mission for sustainable, resilient food systems worldwide.”

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**Speaking on his induction to the IFA Board, Mr. Nishant Kanodia, Chairman Matix Fertilisers and Chemicals Limited stated,** “It is a privilege to join the IFA Board at a time when India is increasingly central to global food security. The need for balanced nutrient management and innovation-driven growth has never been greater. I look forward to supporting IFA’s efforts to empower farmers, protect ecosystems, and enhance productivity globally and in India.”

Under Mr. Kanodia’s leadership, **Matix Fertilisers—an integrated crop nutrition company with revenues of around ₹7,000 crore—has established itself as a market leader in Eastern India, with a 20% share of the region’s urea market. Its state-of-the-art facility in Panagarh, West Bengal, achieved a record production of 1.47 million tonnes in FY25, operating at over 115% of annual rated capacity.** The company was recently honoured with the Fertiliser Association of India (FAI) “Best Production Performance” Award for 2023–24.

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<https://aninews.in/news/business/nishant-kanodia-promoter-amp-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182235/>

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<https://www.ptinews.com/press-release/nishant-kanodia-promoter--chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/2558284>

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## **Online Coverage**

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Published Date	16 May 2025

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[https://www.business-standard.com/content/press-releases-ani/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association-125051600007\\_1.html](https://www.business-standard.com/content/press-releases-ani/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association-125051600007_1.html)

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<https://news.google.com/search?q=Nishant+Kanodia+Promoter+Chairman+of+Matix+Fertilisers+appointed+to+the+Board+of+Directors+of+The+International+Fertilizer+Association>

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<https://search.yahoo.com/search?p=Nishant+Kanodia+Promoter+Chairman+of+Matix+Fertilisers+appointed+to+the+Board+of+Directors+of+The+International+Fertilizer+Association>

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<http://dhunt.in/10jSHg>

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Publication:	The Print
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://theprint.in/ani-press-releases/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/2626989/>

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Publication:	The Week
Published Date	15 May 2025

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<https://www.theweek.in/wire-updates/business/2025/05/15/dcm71-matix-fertilisers.html>

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Publication:	The Wire
Published Date	15 May 2025

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<https://thewire.in/ptiprnews/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Publication:	ANI_Lokmat English
Published Date	15 May 2025

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<https://www.lokmatimes.com/business/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	The CEO Magazine
Published Date	15 May 2025

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<https://www.theceo.in/press-release/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Publication:	Latesly
Published Date	15 May 2025

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<https://www.latestly.com/agency-news/business-news-nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association-6857038.html>

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Publication:	ANI_Jaipur Times
Published Date	15 May 2025

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<https://en.jaipurtimes.org/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Publication:	Sangri Today Spotlight
Published Date	15 May 2025

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<https://www.sangritoday.com/spotlight/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Publication:	Devdiscourse
Published Date	15 May 2025

### **Nishant Kanodia Joins IFA Board Amid India's Agricultural Transformation**

<https://www.devdiscourse.com/article/headlines/3392910-nishant-kanodia-joins-ifa-board-amid-indias-agricultural-transformation>

Nishant Kanodia, the Promoter and Chairman of Matix Fertilisers and Chemicals Limited, has been appointed to the Board of Directors of the International Fertilizer Association (IFA). The announcement was made during the IFA Annual Conference 2025 in Monaco under the theme 'Investing in the Future of Food.'

IFA CEO Alzbeta Klein stated that Kanodia's induction reinforces the pivotal role India plays in global agriculture. With his visionary leadership, he is expected to drive IFA's mission of sustainable food systems worldwide. He joins at a time when India's agricultural sector has seen a transformation from mid-20th-century food scarcity to becoming a global staple producer.

Under Kanodia's leadership, Matix Fertilisers has become a market leader in Eastern India. The company, which achieved record production levels, continuously expands its portfolio with innovative agri-input solutions. Matix was recently honored with the Fertiliser Association of India's 'Best Production Performance' Award.

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Publication:	India Dazzle
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://www.indiadazzle.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Ms. Alzbeta Klein, CEO & Director General of IFA commented, *“We are delighted to welcome Mr. Nishant Kanodia to the IFA Board. India’s pivotal role in global agriculture, together with Mr. Kanodia’s visionary leadership, will be instrumental in advancing IFA’s mission for sustainable, resilient food systems worldwide.”*

India’s agricultural sector has transformed a mid-20th-century food scarcity to becoming a leading global producer of staples, cereals, pulses, fruits, and vegetables. Through technology adoption, nutrient management, and farmer empowerment, India now plays a central role in global food security and consciously contributing to climate-resilient farming.

Speaking on his induction to the IFA Board, Mr. Nishant Kanodia, Chairman Matix Fertilisers and Chemicals Limited stated, *“It is a privilege to join the IFA Board at a time when India is increasingly central to global food security. The need for balanced nutrient management and innovation-driven growth has never been greater. I look forward to supporting IFA’s efforts to empower farmers, protect ecosystems, and enhance productivity globally and in India.”*

Under Mr. Kanodia’s leadership, Matix Fertilisers—an integrated crop nutrition company with revenues of around ₹7,000 crore—has established itself as a market leader in Eastern India, with a 20% share of the region’s urea market. Its state-of-the-art facility in Panagarh, West Bengal, achieved a record production of 1.47 million tonnes in FY25, operating at over 115% of annual rated capacity. The company was recently honoured with the Fertiliser Association of India (FAI) “Best Production Performance” Award for 2023–24.

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Publication:	Punjab Live
Published Date	15 May 2025

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<https://www.punjablive.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Indian News Network
Published Date	15 May 2025

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<https://www.indiannewsnetwork.net/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	South India News
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://www.southindianews.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Gujarat Samachar
Published Date	15 May 2025

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<https://www.gujaratsamachar.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Karnataka Live
Published Date	15 May 2025

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<https://www.karnatakalive.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	New York Despatch
Published Date	15 May 2025

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<https://www.newyorkdespatch.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Jharkhand Times
Published Date	15 May 2025

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<https://www.jharkhandtimes.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	European Sun Times
Published Date	15 May 2025

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<https://www.europeansuntimes.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Under Mr. Kanodia’s leadership, **Matix Fertilisers—an integrated crop nutrition company with revenues of around ₹7,000 crore—has established itself as a market leader in Eastern India, with a 20% share of the region’s urea market. Its state-of-the-art facility in Panagarh, West Bengal, achieved a record production of 1.47 million tonnes in FY25, operating at over 115% of annual rated capacity. The company was recently honoured with the Fertiliser Association of India (FAI) “Best Production Performance” Award for 2023–24.**

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Publication:	Haryana Today
Published Date	15 May 2025

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<https://www.haryanatoday.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Himachal Patrika
Published Date	15 May 2025

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Publication:	British Columbia Times
Published Date	15 May 2025

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Publication:	Richmond Evening News
Published Date	15 May 2025

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<https://www.richmondeveningnews.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Maldives Star Plus
Published Date	15 May 2025

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<https://www.maldivesstarplus.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Mountain View Sentinel
Published Date	15 May 2025

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<https://www.mountainviewsentinel.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Sangri Times
Published Date	15 May 2025

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<https://en.sangritimes.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Publication:	Nation Republiq
Published Date	15 May 2025

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Publication:	Birmingham All News Network
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://www.birminghamallnewsnetwork.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	World News Network
Published Date	15 May 2025

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<https://www.worldnewsnetwork.net/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Indian Economic Observer
Published Date	15 May 2025

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<https://www.indianeconomicobserver.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Bihar 24x7
Published Date	15 May 2025

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<https://www.bihar24x7.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Los Angeles Evening Despatch
Published Date	15 May 2025

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<https://www.losangeleseveningdespatch.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Chhattisgarh Today
Published Date	15 May 2025

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<https://www.chhattisgarhtoday.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	England News Portal
Published Date	15 May 2025

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<https://www.englishnewsportal.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	British News Network
Published Date	15 May 2025

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<https://www.britishnewsnetwork.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	UP Today
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://www.uptoday.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Srilanka Island News
Published Date	15 May 2025

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Publication:	Dubai City Reporter
Published Date	15 May 2025

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Publication:	Madhya Pradesh Chronicle
Published Date	15 May 2025

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<https://www.madhyapradeshchronicle.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Capitol Hill Reporter
Published Date	15 May 2025

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<https://www.capitolhillreporter.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Gujarat Varta
Published Date	15 May 2025

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<https://www.gujaratvarta.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Buffalo Despatch
Published Date	15 May 2025

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<https://www.buffalodespatch.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	North East Times
Published Date	15 May 2025

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<https://www.northeasttimes.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Toronto Sun Times
Published Date	15 May 2025

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<https://www.torontosuntimes.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	West Bengal Khabar
Published Date	15 May 2025

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<https://www.westbengalkhabar.in/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Telangana Journal
Published Date	15 May 2025

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Publication:	East Coast American News
Published Date	15 May 2025

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Publication:	France Network Times
Published Date	15 May 2025

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<https://www.francenetworktimes.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	VanakkamTamil Nadu
Published Date	15 May 2025

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<https://www.vanakkamtamilnadu.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Vancouver Herald
Published Date	15 May 2025

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<https://www.vancouverherald.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Bihar Times
Published Date	15 May 2025

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<https://www.bihartimes.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Washington DC Despatch
Published Date	15 May 2025

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Publication:	Rajasthan Ki Khabar
Published Date	15 May 2025

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<https://www.rajasthankikhabar.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Florida Breaking News
Published Date	15 May 2025

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<https://www.floridabreakingnews.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Odisha Post
Published Date	15 May 2025

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<https://www.odishapost.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Middle East Times
Published Date	15 May 2025

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<https://www.middleeasttimes.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	UAE Times
Published Date	15 May 2025

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<https://www.uaetimes.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	San Francis Costar
Published Date	15 May 2025

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<https://www.sanfranciscostar.news/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Kashmir Breaking News
Published Date	15 May 2025

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Publication:	Kashmir Newsline
Published Date	15 May 2025

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Publication:	London Channel News
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://www.londonchannelnews.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	White House News Time
Published Date	15 May 2025

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Publication:	Us World Today
Published Date	15 May 2025

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Publication:	Andhra Pradesh Mirror
Published Date	15 May 2025

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<https://www.andhrapradeshmirror.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Miami News Herald
Published Date	15 May 2025

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<https://www.miaminewsherald.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	Delhi Live News
Published Date	15 May 2025

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Publication:	Maharashtra Samachar
Published Date	15 May 2025

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<https://www.maharashtrasamachar.com/news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association20250515182229/>

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Publication:	USA Report
Published Date	15 May 2025

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Publication:	Eastasiaall Newsportal
Published Date	15 May 2025

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Publication:	Wisconsin Journal
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	West Minster Times
Published Date	15 May 2025

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Publication:	News Bolt
Published Date	15 May 2025

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<https://en.newsbolt.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association>

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Publication:	The Hindustan Express
Published Date	15 May 2025

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Publication:	123 men Life
Published Date	15 May 2025

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Publication:	Daily gossip online
Published Date	15 May 2025

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Publication:	News Eagle India
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://newseagleindia.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Rabale
Published Date	15 May 2025

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<https://rabale.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Times News
Published Date	15 May 2025

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Publication:	Punjab News Update
Published Date	15 May 2025

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Publication:	India state News
Published Date	15 May 2025

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Publication:	Indian Press Wire
Published Date	15 May 2025

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Publication:	Manipur News World
Published Date	15 May 2025

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<https://manipurnewsworld.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Indian Pulse Media
Published Date	15 May 2025

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Publication:	News Wave India
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://newswaveindia.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Story Line
Published Date	15 May 2025

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<https://indiastoryline.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Latest News Karnataka
Published Date	15 May 2025

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Publication:	Nagaland News 24x7
Published Date	15 May 2025

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Publication:	News Pulse India
Published Date	15 May 2025

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Publication:	Mizoram News Buzz
Published Date	15 May 2025

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<https://mizoramnewsbuzz.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Mizoram News Voice
Published Date	15 May 2025

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Publication:	Bihar News Watch
Published Date	15 May 2025

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Publication:	Rajasthan News Time
Published Date	15 May 2025

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<https://rajasthannewstime.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Rajasthan Headlines
Published Date	15 May 2025

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Publication:	Indian press Connect
Published Date	15 May 2025

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Publication:	Indian News Views
Published Date	15 May 2025

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Publication:	Odisha News Voice
Published Date	15 May 2025

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Publication:	Indian Press Coverage
Published Date	15 May 2025

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Publication:	Latest News Himachal
Published Date	15 May 2025

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<https://latestnewshimachal.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Jharkhand News Hub
Published Date	15 May 2025

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<https://jharkhandnewshub.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Telangana News Spot
Published Date	15 May 2025

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Publication:	Tamil Nadun News Update
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://tamilnadunewsupdate.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Sikkim News Update
Published Date	15 May 2025

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<https://sikkimnewsupdate.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Maharashtra Portal
Published Date	15 May 2025

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<https://maharastraportal.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Punjab News Network
Published Date	15 May 2025

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<https://punjabnewsnetwork.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Jammu and Kashmir News Report
Published Date	15 May 2025

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<https://jammuandkashmirnewsreport.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Meghalaya News Daily
Published Date	15 May 2025

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<https://meghalayanewsdaily.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Jharkhand India News Agency
Published Date	15 May 2025

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<https://jharkhandindianewsagency.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Karnataka News Network
Published Date	15 May 2025

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<https://karnatakaneewsnetwork.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Nagaland News Watch
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://nagalandnewswatch.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Odisha News Hour
Published Date	15 May 2025

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<https://odishanewshour.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Kerala News Journal
Published Date	15 May 2025

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<https://keralanewsjournal.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Karnataka News Room
Published Date	15 May 2025

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<https://karnatakaneewsroom.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Sandwich
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://sandwich.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Mizoram News Pulse
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://mizoramnewspulse.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Maharashtra NewsFlash
Published Date	15 May 2025

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<https://maharashtraneWSflash.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Madhya Pradesh News Tribune
Published Date	15 May 2025

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<https://madhyapradeshnewstribune.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	New India 24x7
Published Date	15 May 2025

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Publication:	India Press Buzz
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	Times Of India Daily
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	The News India Now
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Publication:	India Times Online
Published Date	15 May 2025

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Publication:	News India Live
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Published Date	15 May 2025

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Publication:	Himachal Pradesh News Flash
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Brief Update
Published Date	15 May 2025

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Publication:	Go Read It Right
Published Date	15 May 2025

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<https://goreaditright.com/agency-news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Global Live
Published Date	15 May 2025

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Publication:	Indian For Media
Published Date	15 May 2025

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<https://indiainformedia.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Under Mr. Kanodia’s leadership, **Matix Fertilisers—an integrated crop nutrition company with revenues of around ₹7,000 crore—has established itself as a market leader in Eastern India, with a 20% share of the region’s urea market. Its state-of-the-art facility in Panagarh, West Bengal, achieved a record production of 1.47 million tonnes in FY25, operating at over 115% of annual rated capacity.** The company was recently honoured with the Fertiliser Association of India (FAI) “Best Production Performance” Award for 2023–24.

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Published Date	15 May 2025

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Publication:	Topics toknow
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Publication:	Buzz Center
Published Date	15 May 2025

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Publication:	Indian Daily Press
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Publication:	The expertfinds
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Publication:	Indian Focus News
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	The India Talks
Published Date	15 May 2025

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Publication:	India 24x7 News
Published Date	15 May 2025

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Publication:	India News Connect
Published Date	15 May 2025

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Publication:	The Daily Discover
Published Date	15 May 2025

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<https://thedailydiscover.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Post Daily
Published Date	15 May 2025

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Publication:	Haryana News Time
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://haryananewstime.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Discover Weekly
Published Date	15 May 2025

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<https://discoverweekly.co/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Live New Update
Published Date	15 May 2025

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Publication:	Topics Daily
Published Date	15 May 2025

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Publication:	India Vibes Media
Published Date	15 May 2025

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<https://indiavibesmedia.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India News Wire
Published Date	15 May 2025

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Publication:	Indian Headline News
Published Date	15 May 2025

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Publication:	India Buzz Feednews
Published Date	15 May 2025

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Publication:	District Daily News
Published Date	15 May 2025

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Publication:	Indian Headline Buzz
Published Date	15 May 2025

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<https://indianheadlinebuzz.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	The Indian Post
Published Date	15 May 2025

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Publication:	Himachal News Report
Published Date	15 May 2025

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Publication:	Topicology
Published Date	15 May 2025

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Publication:	State Newz
Published Date	15 May 2025

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<https://statenewz.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Latest News Feed
Published Date	15 May 2025

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<https://indialatestnewsfeed.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Delhi News Daily
Published Date	15 May 2025

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<https://delhinewsdaily.in//nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Daily India Updates
Published Date	15 May 2025

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Publication:	Indian News Channel
Published Date	15 May 2025

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<https://indiannewschannel.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Published Date	15 May 2025

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Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Breaking News Line
Published Date	15 May 2025

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Publication:	Buzzing info
Published Date	15 May 2025

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Publication:	Media Minds
Published Date	15 May 2025

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<https://mediasminds.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India News Junction
Published Date	15 May 2025

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Publication:	Finance Goa Head
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://financegoahead.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Under Mr. Kanodia’s leadership, **Matix Fertilisers—an integrated crop nutrition company with revenues of around ₹7,000 crore—has established itself as a market leader in Eastern India, with a 20% share of the region’s urea market. Its state-of-the-art facility in Panagarh, West Bengal, achieved a record production of 1.47 million tonnes in FY25, operating at over 115% of annual rated capacity. The company was recently honoured with the Fertiliser Association of India (FAI) “Best Production Performance” Award for 2023–24.**

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Publication:	News India Connect
Published Date	15 May 2025

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Publication:	India latest News Update
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Publication:	The readers digest
Published Date	15 May 2025

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Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	Hoist
Published Date	15 May 2025

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Publication:	Patrolling Wire News
Published Date	15 May 2025

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<https://patrollingwirenews.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	The India Brief
Published Date	15 May 2025

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Publication:	India Globe Today
Published Date	15 May 2025

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Publication:	India Live News Today
Published Date	15 May 2025

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Publication:	India Briefings
Published Date	15 May 2025

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Publication:	Goa New Time
Published Date	15 May 2025

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<https://goanewstime.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Pulse Update
Published Date	15 May 2025

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<https://indiapulseupdate.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Published Date	15 May 2025

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Publication:	News Wires
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://newswires.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Indian Express Update
Published Date	15 May 2025

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Publication:	Standard News Wire
Published Date	15 May 2025

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Publication:	My News Today
Published Date	15 May 2025

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Publication:	Gossip Today
Published Date	15 May 2025

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Publication:	Expert Arenas
Published Date	15 May 2025

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<https://expertarenas.com/agency-news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Indian News Daily Update
Published Date	15 May 2025

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Publication:	News India Times
Published Date	15 May 2025

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Publication:	India Buzz Times
Published Date	15 May 2025

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<https://indiabuzztimes.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India News Nation
Published Date	15 May 2025

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Publication:	News Mirror
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	News India Talks
Published Date	15 May 2025

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Publication:	Indian Express Daily
Published Date	15 May 2025

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Publication:	Goa News Online
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Breaking Buzz
Published Date	15 May 2025

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Publication:	Chhattisgarh NewsLine
Published Date	15 May 2025

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<https://chhattisgarhnewsline.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	News Today99
Published Date	15 May 2025

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Publication:	Tech Times News
Published Date	15 May 2025

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<https://techtimesnews.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Current Affairs
Published Date	15 May 2025

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Publication:	India Flash Bulletin
Published Date	15 May 2025

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Publication:	News Indian Line
Published Date	15 May 2025

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Publication:	Indian News Beat
Published Date	15 May 2025

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<https://indianNewsBeat.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Under Mr. Kanodia’s leadership, **Matix Fertilisers—an integrated crop nutrition company with revenues of around ₹7,000 crore—has established itself as a market leader in Eastern India, with a 20% share of the region’s urea market. Its state-of-the-art facility in Panagarh, West Bengal, achieved a record production of 1.47 million tonnes in FY25, operating at over 115% of annual rated capacity. The company was recently honoured with the Fertiliser Association of India (FAI) “Best Production Performance” Award for 2023–24.**

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Published Date	15 May 2025

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Publication:	Top Icsarena
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Publication:	India Global News
Published Date	15 May 2025

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Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Flashnewsfeed
Published Date	15 May 2025

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Publication:	India Watch Daily
Published Date	15 May 2025

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Publication:	India News Break
Published Date	15 May 2025

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<https://indiannewsbreak.co.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Village Voice News
Published Date	15 May 2025

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<https://villagevoicenews.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Live News
Published Date	15 May 2025

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Publication:	Daily Street Journal
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://dailystreetjournal.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Gujarat Watch
Published Date	15 May 2025

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Published Date	15 May 2025

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Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Current Update
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	India Live News Feed
Published Date	15 May 2025

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Publication:	India Latest News
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	Haryana News Line
Published Date	15 May 2025

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Publication:	Topics EveryDay
Published Date	15 May 2025

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<https://topicseveryday.com/agency-news/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India World News
Published Date	15 May 2025

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Publication:	Indsider India Times
Published Date	15 May 2025

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Publication:	Report Today
Published Date	15 May 2025

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Publication:	Report India
Published Date	15 May 2025

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<https://reportindia.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	The Report World
Published Date	15 May 2025

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Publication:	Nagpur Project News
Published Date	15 May 2025

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Publication:	The Quick Update
Published Date	15 May 2025

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Publication:	Weekly News Report
Published Date	15 May 2025

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Publication:	Business Line Print
Published Date	15 May 2025

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<https://businesslineprint.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Traveller News India
Published Date	15 May 2025

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Publication:	Now Report
Published Date	15 May 2025

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Publication:	Quick News Now
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://quicknewsnow.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Latest News Today
Published Date	15 May 2025

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Published Date	15 May 2025

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Publication:	Brief Buzz
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Publication:	News Today Pro
Published Date	15 May 2025

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<https://newstodaypro.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Report News
Published Date	15 May 2025

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Publication:	Andhra News Digest
Published Date	15 May 2025

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<https://andhranewsdigest.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Indian World News
Published Date	15 May 2025

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Publication:	The News Net
Published Date	15 May 2025

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<https://thenewsnet.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	The Daily Glimpse
Published Date	15 May 2025

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<https://thedailyglimpse.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Rapid Report
Published Date	15 May 2025

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<https://rapidreport.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Story India
Published Date	15 May 2025

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Publication:	Reach News
Published Date	15 May 2025

## **Nishant Kanodia, Promoter & Chairman, of Matix Fertilisers appointed to the Board of Directors of The International Fertilizer Association**

<https://reachnews.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Newz Today 24
Published Date	15 May 2025

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Publication:	Scroll India News
Published Date	15 May 2025

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Publication:	Standard Today News
Published Date	15 May 2025

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Publication:	Insightful News
Published Date	15 May 2025

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Publication:	Top reads
Published Date	15 May 2025

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Publication:	Express Times News
Published Date	15 May 2025

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Publication:	State News Today
Published Date	15 May 2025

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Publication:	Tripura News Point
Published Date	15 May 2025

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Publication:	Tri media
Published Date	15 May 2025

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<https://enrichdaily.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	India Career Week
Published Date	15 May 2025

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Publication:	Post Times News
Published Date	15 May 2025

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Publication:	Trend stellers
Published Date	15 May 2025

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<https://trendstellers.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	News Economic India
Published Date	15 May 2025

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Publication:	Tripura News Central
Published Date	15 May 2025

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<https://tripuranewscentral.in/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	ConsumeTrue
Published Date	15 May 2025

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<https://consumetrue.com/nishant-kanodia-promoter-chairman-of-matix-fertilisers-appointed-to-the-board-of-directors-of-the-international-fertilizer-association/>

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Publication:	Uttarakhand News Wire
Published Date	15 May 2025

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Matix continues to expand its portfolio with innovative and sustainable agri-input solutions, supporting farmers across nine states through a vast network of over 1,000 dealers and 60,000 retailers.

### **About the International Fertilizer Association:**

The International Fertilizer Association (IFA) was founded in 1927 and is the only global fertilizer association, with around 500 members from more than 80 countries and a mission to promote the efficient and responsible production, distribution and use of plant nutrients. This mission plays a critical role in helping to feed the world sustainably. IFA represents providers of plant nutrition solutions. Members include fertilizer producers, traders and distributors, as well as their associations, service providers to the industry, research organizations, start-ups and non-governmental organizations. [www.fertilizer.org](http://www.fertilizer.org) X: [@FertilizerNews](https://twitter.com/FertilizerNews)

**About Matix Fertilisers and Chemicals Limited:** Matix Fertilisers and Chemicals Limited is one of India’s youngest and fastest-growing crop nutrient manufacturers, holding approximately a 20% market share of urea in eastern India. The company markets its products across nine states in Eastern, North-Eastern and Northern parts of India with a distribution strength of 1000+ dealers and 60,000+ retailers. Matix is committed to enhancing agricultural productivity through quality crop nutrition and soil enhancement products, thereby aiming to nourish every farm and ensure food security for all.

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